

THE POWER OF BUILDING AUTOMATION PT I – WHAT IS A SMART BUILDING? VIDEO

POSTED BY MICHAEL CARTER ON NOV 11, 2013 IN BUILDING AUTOMATION | COMMENTS

I often get asked: "What is a Smart Building?" The short answer is, it's much more than just building automation. 'Building intelligence' more accurately describes the science behind this level of infrastructure engineering. Over the next few weeks, I'll help you gain a better understanding of what building automation is, what it isn't and what kind of possibilities exist to start generating calculable ROI in a new multi-part series – "The Power of Building Automation."

This week, to give you a good baseline understanding of the topic, we've created a short video titled "What is a Smart Building?" Take a look, see what you think and let us know in the comments section below.

And then check back next week for our next discussion: *The Power of Building Automation*

Part II: What Makes a 'Smart Building' smart? To be notified whenever our new blogs are released, you can [subscribe](#) to be updated via email.

To get started exploring all the possibilities of technology automation, we invite you to visit our [Learning Resource Center](#). And if you have specific questions or would just like to chat more or ask about next steps, [our Solutions Advisors are available](#) to assess your situation and get you headed in the right direction.



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