EH Publishing Acquires SECURITY SALES & INTEGRATION, Campus Safety From Bobit

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EH Publishing, Inc. has purchased <u>SECURITY SALES & INTEGRATION</u> (SSI) and <u>Campus Safety</u> magazines from Bobit Business Media, Inc.

SSI is a leading trade publication for residential and commercial security dealers, while *Campus Safety* serves security officials and administrators at schools and hospitals.

"SECURITY SALES & INTEGRATION fits perfectly with our portfolio of dealer-centric publications," says EH Publishing president Ken Moyes.

Those publications include <u>CE Pro</u> for residential integrators, <u>Commercial Integrator</u> for commercial integrators, and <u>Channel Pro</u> for IT pros in the small/medium business (SMB) sector.

Meanwhile, like *Campus Safety*, EH Publishing serves commercial end-users through its Worship Facilities Expo, Live Sound, Pro Sound Web, and Tech Decisions brands.

"Security is an integral part of virtually every market we serve," Moyes says. "Acquiring SSI and Campus Safety ensures we can bring these audiences cutting-edge business and technology information related to security and safety."

In conjunction with the acquisition Steve Nesbitt, formerly publisher of CE Pro and Commercial Integrator, returns to EH Publishing as publisher of *SSI*.

Nesbitt has deep roots in the security industry, with years of experience as national sales manager for major distributors. Likewise, EH founders Moyes and Julie Jacobson come from security distribution. Meanwhile, CE Pro editor-in-chief Jason Knott was editor and publisher of *Security Sales* for a decade before joining EH Publishing in 2000.

"From a personal standpoint, it will be terrific to work with some of my long-time industry friends," says *SSI* editor-in-chief Scott Goldfine, who has been with the publication for 15 years. "More importantly, this begins an exciting new chapter for *SECURITY SALES & INTEGRATION*, joining a media group with a lot of synergies and well suited to help the *SSI* brand achieve new heights of success. We greatly appreciate the respect EH Publishing has for *SSI* and the investment it is making in our business."

Founded in 1979 as *Alarm Installer and Dealer* magazine, *SECURITY SALES & INTEGRATION* reaches over 28,000 security professionals. The organization is based in Torrance, Calif.

EH will manage the brands from its offices in Framingham, Mass.

"We look forward to working with the talented staff at *SSI* and *Campus Safety*," Moyes says. "This is an exciting acquisition for us and we thank Bobit Publishing for the opportunity to take these industry-leading publications forward."

Terms of the acquisition were not disclosed.

For more information, contact Steve Nesbitt or Jason Knott at EH Publishing at 508-663-1500.

About EH Publishing

Founded in 1994, EH Publishing is a leading information provider for technology-related markets, with top brands that include Electronic House for consumers, CE Pro for home systems integrators, Commercial Integrator for commercial integrators, Channel Pro for IT integrators, Tech Decisions for commercial technology decision makers, and Worship Facilities Expo for worship technology decision-makers. EH also offers leading media products and events for robotics, logistics and pro audio markets.