



Press contact:

Kelly Broderick

tvONE

Tel: +1 859-282-7303

E-mail: kelly.broderick@tvone.com

FOR IMMEDIATE RELEASE:

tvONE Hires New APAC Director of Sales

ERLANGER, KY, November 6, 2013 - tvONE (www.tvone.com), a leading designer and manufacturer of cutting-edge video and multimedia processing equipment, is pleased to announce the recent appointment of Oscar Hsu to the APAC Director of Sales position.

Oscar Hsu joins tvONE with an extensive sales background, with 20 years of experience in the AV industry. Oscar will be based in tvONE's Taiwan office and will oversee APAC's sales operations.

"Oscar brings proven sales experience to tvONE," said Steven Mattingly, President, tvONE. "His passion for the industry and experience in the AV market will be instrumental for our future growth in the APAC region - we are delighted to have him on board." Most recently, Oscar has served as a Senior Sales Manager at LG Display, Contour Optik Inc., and Zeroplus Technology Co. Ltd. During his tenure, Oscar's main focus was on establishing distribution channels, further enhancing tier 1 customers relations & sales, and generating new business to reach overall sales targets.

"I am thrilled to join tvONE, a highly respected company within the Pro AV industry," said Hsu. "I believe my never-give-up personality gives me the strength to thrive in all I pursue. With that same working attitude & past experience, I am confident that I will contribute excellent sales & profitability for tvONE."

###

About tvONE

A subsidiary of Nortek, Inc., tvONE is a world class solutions provider specializing in video conversion and AV signal distribution. Headquartered in Erlanger, Kentucky, United States, with offices in Europe, USA, Taiwan, China and Latin America, tvONE provides a complete line-up of products and services for the professional AV and broadcast video markets. Following the global merger of tvONE and Magenta Research in July 2013, the new company tvONE now encompasses these two superior brands under one umbrella.

The tvONE brand specializes in video, audio and multimedia processing equipment, based on its proprietary CORIO® video conversion technology. Products include all-in-one system solutions, windowing processors, scan converters, seamless switchers, video scalers, up/down/cross

converters, analog-digital converters (SD/HD-SDI, HDMI, DVI), format converters and standard converters.

Magenta Research is the industry-recognized brand for the transmission, switching and flexible distribution of multi-format video, audio and auxiliary signals over fiber and Cat-X cabling. Products include AV extenders, distribution amplifiers and matrix switchers for DVI, HDMI, VGA, and component, composite, s-video, audio, USB, and RS-232 signals.

To download an accompanying image suitable for publishing along with this news release, please use the following link, it will take you to tvONE's Product Photo web page:

http://www.tvone.com/press_photos.shtml.

About Nortek, Inc.

Nortek, Inc. is a leading diversified global manufacturer of innovative, branded residential and commercial ventilation, HVAC and technology products. Headquartered in Providence, Rhode Island, United States, Nortek offers a broad array of products, including technology offerings, in audio, video, access control, security and digital display mounting and mobility products. Please visit: www.nortekinc.com for more information.