



PRESS RELEASE

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Chief Certification Program Adds New Online Training Course

Certification Program Updated with New Class, Simplified Interface and New Rewards

Eden Prairie, Minn., USA (OCTOBER 2013) www.chiefmfg.com - Chief, an industry leader in AV mounting solutions, has launched a new online training class available through the Chief Certified Partner Program. The product training module focuses on new mounting solutions for education applications and comes on the heels of an upgraded website with new user-friendly features.

Available now, the new class provides a better understanding of features and benefits of Chief mounting solutions applicable to the education market. The training module also provides industry credit – 1 CTS RU, 1 CEDIA CEU and 1 DSEG credit for both the product and install tracks.

More than 3,300 users have been using Chief's Certification Program to differentiate their businesses through free online training. In total the program is now worth up to 12.5 CTS RUs, 8 CEDIA CEUs, 2 DSEG Credits and 1 AIA Credit, all for free. Users also earn great rewards throughout their training.

"Chief Certification is a great way for installers and dealers to increase their knowledge of Chief solutions while earning free industry credits," said Mike Moon, Chief's Training and Installation Manager. "They can take the training that applies most to their market segments, differentiate their business and earn rewards, all on their schedule and at their pace."

Chief has made many upgrades to the program this year including an improved login and registration process, automatic transcripts and better industry credit tracking, and a streamlined rewards program.

More new courses are coming soon. Visit Chief's Certification Program online at certification.chiefmfg.com and start training today.

Contact us

Karen Mefford
Director of Marketing - Chief
952-225-6874 | karen.mefford@milestone.com

Joel Hagen
Copywriter/Content Manager - Chief
952-225-6734 | joel.hagen@milestone.com

About Chief

[Chief](#), a brand of [Milestone AV Technologies](#), has 35 years of proven product and service excellence. Committed to responding to industry needs in the commercial and residential markets, Chief offers a complete line of mounts, racks, interactive technology and accessories for TVs, displays, projectors and other AV components. With numerous product awards and patented designs, Chief provides innovative mount features, and is recognized for delivering quality products and knowledgeable, helpful customer service. Milestone AV Technologies, home to the Chief, Sanus, Da-Lite and Projecta brands, has offices in the U.S., Canada, Europe, and Asia Pacific, supporting a global network of dealers. Distribution centers are located in Minnesota (US), California (US), Indiana (US), Ohio (US), Hong Kong and the Netherlands.

www.chiefmfg.com