



Register for a LIVE Ustream of the E4 keynote address and Brain Freeze Tech Panel to participate from anywhere!

<http://www.ustream.tv/channel/e4-av-tour-live>

News Release

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Almo Professional A/V Announces Final 2013 E4 Event in Metro New York on Nov. 13

Educational Courses Added; New Products Shown; Keynote Address and Tech Panel Available Live Via Webstream

Philadelphia, PA — October 31, 2013 — In two weeks, [Almo Professional A/V](#), in partnership with [InfoComm International](#), will host the final 2013 [E4 AV Tour](#) event at the Meadowlands Expo Center in Metro New York. Expected to be the largest E4 of the year, the event includes the public debut of some of the newest audiovisual products and educational sessions worth a total of 11 InfoComm Renewal Units. Following the success at the E4 event in Irvine, Calif. earlier this month, the morning keynote address and lunchtime Brain Freeze Tech Panel sponsored by [NEC Display Solutions](#) will be available live via webstream.

"We had well over 400 in attendance for the Irvine E4 event earlier this month, plus hundreds more from around the country tuned in to the keynote address and Brain Freeze Tech Panel on Ustream to ask questions and listen in," explained Melody Craigmyle, vice president of marketing for Almo Professional A/V. "We are expecting the Metro New York event to be even larger and full of opportunities to learn, participate in hands-on demos, spend time with manufacturers and network."

To view a Skype interview with Melody Craigmyle about the upcoming E4 event, [click here](#).

To view a Skype interview with Midori Connolly, AVGirl Productions and guest speaker on the fall 2013 E4 tour, [click here](#).

To register for the live Ustream of the keynote address and Brain Freeze Tech Panel during E4, go to <http://www.ustream.tv/channel/e4-av-tour-live>. Gary Kayye's Krystal Ball keynote will take place

from 9:00 a.m.-10:30 a.m. Eastern Time while the Brain Freeze Tech Panel is from 12:15-1:15 Eastern Time.

The following new products will be highlighted at the E4 Metro New York show:

- **Epson BrightLink Pro 1410Wi.** The new meeting room tool helps increase productivity throughout an organization. BrightLink Pro serves as a digital whiteboard allowing any wall to be used as an interactive surface. It also offers exclusively-designed optional all-in-one mounts from Chief Mounts.
- **Barco's Corporate AV Projection Showcase.** The Present, Collaborate and Impress projector series includes features like button- and cable-free operation, coupled with the same high performance, brightness and reliability found in Barco's digital cinema and event projectors. Attendees will see an extensive portfolio of DLP projectors – available from 4k-10k lumens and a broad range of resolutions from XGA to WQXGA – to meet any projection need.
- **Samsung KN55S9CAF 55" OLED TV.** OLED panels consist of thousands of organic LED pixels that independently display richer and brighter images compared to current LED TVs, creating a picture that is breathtakingly clear and bursting with rich color, unlike anything currently available.
- **HARMAN Brands.** As part of the new agreement with Almo, HARMAN Professional will show products from its professional brands, which include JBL Professional speakers, Crown Audio amplifiers, AKG wireless microphones, dbx Professional, digital signal processors and Soundcraft audio mixers for live sound.
- **Samsung's Smart School Solution Demo.** There will be a demo held every hour from 10:30 a.m. – 1:30 p.m. to see Samsung's new fully integrated, interactive learning platform that empowers educators and helps reengage K12 students by harnessing the latest Samsung innovations including the new GALAXY Note 10.1 tablet and interactive whiteboard displays. A tablet will be given away to one lucky attendee.

E4 Metro New York will include the following [courses](#), most of which are worth valuable InfoComm Renewal Units:

- **KEYNOTE: Predicting A/V Futures with Kayye's Krystal Ball (Available via LIVE broadcast)**
Gary Kayye, rAVe Publications
- **Audio Gain Structure**
Paul Streffon, InfoComm International
- **Demystifying Media Players for Digital Signage**
Jonathan Brawn, Brawn Consulting, Sponsored by Samsung
- **NEW! EDID, HDMI, HDCP (HERB)**
Pete Putman, ROAM Consulting, Sponsored by Kramer
- **NEW! Networking Basics and Video Conferencing Streaming**
Jeremy Folker, Sponsored by ClearOne
- **Assessing Network Readiness for AV Systems**
Paul Streffon, InfoComm International
- **The AV Experience 3.0: Multi-Directional and Interaction for a Digital Culture**
Midori Connolly, AVGirl Productions

- **The Ins and Outs of Projector Edge Blending Technology**
Rich McPhearson, NEC
- **(NEW!) Digital Signage 101**
Chris Lookenot, Planar
- **Metrics and Analytics for ROI in Digital Signage**
Jonathan Brawn, Sponsored by Almo and Brawn Consulting
- **(NEW!) Perspectives on Digital Video Connectivity**
Brian Minchew, C2G

E4 Metro New York Details

E4 Metro New York is on November 13 at the Meadowlands Expo Center and runs from 8:00 a.m. to 4:00 p.m. Eastern. It is an entirely free event, including parking, for Almo Pro A/V's reseller, integrator and consultant partners. To register, go to www.e4avtour.com. The E4 AV program can be accessed [on demand](#) during and after each event for instructor videos, copies of the course presentations and live Twitter updates.

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About InfoComm International

InfoComm International® is the international trade association representing the professional audiovisual and information communications industries. Established in 1939, InfoComm has more than 5,000 members, including manufacturers, systems integrators, dealers and distributors, independent consultants, programmers, rental and staging companies, end-users and multimedia professionals from more than 80 countries. InfoComm International is the leading resource for AV standards, market research and news. Its training, certification and education programs set a standard of excellence for AV professionals. InfoComm International is the founder of InfoComm, the largest annual conference and exhibition for AV buyers and sellers worldwide. InfoComm also produces trade shows in Europe, Latin America, the Middle East and China. Additional information is available at www.infocomm.org.

About Almo Professional A/V

Almo Professional A/V provides the industry's most advanced product distribution, training and education, and technical support options available for the Pro AV community. With a highly skilled sales team, reseller education programs, seven distribution centers across the U.S. and product lines for the Pro A/V channel, Almo Professional A/V provides customers with the full distribution experience on a local and a personal level. Almo Professional A/V is a division of Almo Corp., the nation's leading independent distributor of consumer electronics and major appliances. For more information about Almo Professional A/V, please call 888-420-2566 or go to www.almoproav.com. Almo Professional A/V can also be followed on Twitter at <http://twitter.com/almoproav> and on Facebook at www.facebook.com/almoproav.

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