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Website Provides Valuable Resources and Information for Electronic Systems Industry

NSCA Launches Updated www.nsca.org

CEDAR RAPIDS, IA, November 6, 2013 – NSCA has unveiled a new website to make it easy for members and industry professionals to find the information they need to run a better systems integration business. Feedback from members about the most valuable NSCA data and resources provided direction for NSCA's branding project over the last year, leading to a focus on providing business resources and solutions to the electronic systems industry.

On the updated website, members and non-members will find policy updates and regulatory news, the latest research data and industry trends, and training resources for business management and leadership. WWW.NSCA.ORG also makes it easy for other industry professionals to locate leading low-voltage systems integrators for upcoming projects.

"As part of NSCA's promise to systems integrators to serve as 'Your Voice, Your Business Resource, Your Trusted Advisor,' this theme guided the entire website redesign project," explains NSCA Executive Director Chuck Wilson.

As "Your Voice," NSCA's website features interactive state legislative maps with summaries of legislation across the country, a guide to state licensing laws for low-voltage systems, and a list of NAICS/SOC codes. It also features a way for members to share their own news and projects through the Systems Showcase on the homepage.

As "Your Business Resource," NSCA's upgrade makes it easy to download hundreds of business documents, forms, and templates in the Essentials Online Library. It also features forecasts and reports, an updated job board for commercial electronic systems professionals to list job openings, and a list of member discounts.

As "Your Trusted Advisor," NSCA also uses its new website to provide information about upcoming regional and national events, networking opportunities, member meetings, industry forums, and free webinars.

The new website will also showcase NSCA's blogs, which cover business insights and government affairs.

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With a more interactive, user-friendly interface, and an online chat system that puts site visitors directly in touch with NSCA staff members, the reorganized and redesigned WWW.NSCA.ORG provides commercial electronic systems professionals with easy-to-access information and resources to generate more revenue, create efficient process, and improve staff efficiency and productivity.

NSCA members can contact NSCA for new login information, or just click “forgot password” and a new password will be generated and sent electronically. Contact Nick Hlas, NSCA member services manager, at nhlas@nsca.org or call (800) 446-6722.

About NSCA

The National Systems Contractors Association (NSCA) is the leading not-for-profit association representing the commercial low-voltage electronic systems industry. NSCA is a powerful advocate for all who work within the low-voltage industry, including systems contractors/integrators, product manufacturers, consultants, sales representatives, architects, specifying engineers, and other allied professionals. NSCA is dedicated to serving its contractor members and all channel stakeholders through advocacy, education, member services, and networking designed to improve business performance. For more information, visit www.nsca.org.

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