



KRAMER ELECTRONICS NEWS

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**Kramer wins Manufacturer of the Year Award at AV Awards 2013,
together with Systems Product of the Year Award for the VP-771**

Kramer Electronics is pleased to announce its recent winnings at the 2013 AV Awards event: Manufacturer of the Year 2013, and Systems Product of the Year 2013, with the VP-771 Switcher/Scaler. The awards were announced at a gala dinner attended by manufacturers, dealers and consultants from all over Europe, in the Park Lane Hilton in London, on Friday, October 11.

Kramer Electronics entered two categories in this year's awards: the prestigious category of Manufacturer of the Year, and a product-specific category, Systems Product of the Year, with the VP-771 Presentation Switcher/Scaler.

For over 30 years, Kramer Electronics has been providing solutions to the vast range of challenges that confront the AV industry, developing creative, reliable and value-oriented top-of-the-line products and distributing them worldwide with an uncompromising level of service and support. Our products serve a broad range of market segments, with a guarantee for best performance, reliability and quality, and up to seven years of warranty for most products.

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We are both humbled and also extremely proud that the judges chose to award Kramer Electronics with the distinguished Manufacturer of the Year Award over so many other leading manufacturers from our industry.

But not only that, Kramer also won a second award category at the same event, for Systems Product of the year, which Kramer won for the second year in a row. This year, the award had been given for the 9-input, VP-771 presentation switcher/scaler.

The VP-771 is a high-quality, 9-input presentation switcher and scaler from the new line of Kramer's presentation scaling switchers, ideal for boardrooms, hotels, churches, lecture theatres and training rooms. The VP-771 accepts one of nine inputs: component video, DisplayPort (DP), 3G HD-SDI, two computer graphics, two composite video and two HDMI signals. It offers a versatile feature set that includes Luma-Keying, Picture-in-Picture functions, 2K resolution, emergency alert notifications, built-in web pages, and more. The VP-771 offers the ultimate in image manipulation and processing, using the latest digital signal processing technologies.

Winning the distinguished Manufacturer of the Year award, as well as Systems Product of the Year award for the second year in a row, encourages us to look forward to next year's AV Awards, where new and exciting products will be introduced.

For information about all of Kramer Electronics products visit www.kramerus.com.

About Kramer Electronics:

Founded in 1981, by Dr. Joseph Kramer, with its world headquarters in Israel, Kramer Electronics Ltd., is a leading manufacturer of high-quality analog and digital audio, video and computer signal management products for the ProAV, Presentation, Production, Broadcast, Home Theater, Houses of Worship and Security markets. Kramer's product line includes audio, video and computer signal processing equipment, distribution amplifiers (DAs), switchers, matrix switchers, digital and analog decoders and encoders, time-base correctors, presentation accessories, cable assemblies, scan converters and

scalers. Kramer also offers broadcast quality routers, distribution amplifiers, and controllers through Kramer's acquisition of Sierra Video Systems. Recently, the company added a line of Serial Digital (SDI), FireWire (IEEE 1394), DVI, HDMI and HDTV signal processing and distribution equipment.

Kramer has corporate sales and distribution offices in the United States, Canada, Mexico, Brazil, Argentina, Colombia, United Kingdom, France, Spain, Finland, Sweden, Germany, Poland, Switzerland, Italy, India, China, Thailand, Korea, Singapore, Taiwan, Hong Kong, New Zealand and Australia.