



KRAMER ELECTRONICS NEWS

FOR IMMEDIATE RELEASE

CONTACT:

Clint Hoffman
VP of Marketing
888-275-6311

choffman@kramerus.com

Kramer Technology Consultant Pete Putman to Present and Chair at SMPTE's 2013 Fall Technology Conference

Clinton, NJ - Pete Putman, CTS, KT2B; owner and principal of ROAM Consulting and technology consultant for Kramer Electronics USA, will present, moderate, and also chair a session at the annual technology conference of the Society of Motion Picture and Television Engineers. The conference will be held from October 21 – 24 at the Loew's Hollywood Hotel in Hollywood, CA.

The Fall Technology Conference brings together many of the brightest minds in television and film production from around the world. Among the topics to be featured this year is Ultra High Definition Television (UHDTV), also known as "4K." The first day of the conference (Monday, October 21) will feature a 4K symposium with twin tracks (business and technical) focused on UHDTV.

Putman will present a paper during this session on the state of consumer UHDTV displays, titled "[*UHDTV Consumer Update: The Big Picture on Big Pictures.*](#)" Earlier in the day, Putman will also moderate a session titled, "[*4K Delivery: Who Will Step Up?*](#)" featuring panelists from Ericsson, eyeIO, and BskyB.

On Day 4 (Thursday, October 24), Putman will chair an afternoon session titled “[*More, Better, Faster Pixels.*](#)” The six presenters in this session will present on a diverse array of topics including new SMPTE standards for UHD TV, a compact 120-Hz 8K camera, multi-link 10 gigabit/second camera interfaces, and a new, immersive 4K hemispheric themed ride in Vancouver, BC.

Putman has been a member of SMPTE for over a decade and serves on the conference’s program committee. He also played keyboards in the SMPTE Jam Band at last year’s banquet and hopes to repeat that performance again in 2013!

For more information on the conference, go to <https://www.smpite.org/atc2013>.

About Kramer Electronics:

Founded in 1981, by Dr. Joseph Kramer, with its world headquarters in Israel, Kramer Electronics Ltd., is a leading manufacturer of high-quality analog and digital audio, video and computer signal management products for the ProAV, Presentation, Production, Broadcast, Home Theater, Houses of Worship and Security markets. Kramer’s product line includes audio, video and computer signal processing equipment, distribution amplifiers (DAs), switchers, matrix switchers, digital and analog decoders and encoders, time-base correctors, presentation accessories, cable assemblies, scan converters and scalars. Kramer also offers broadcast quality routers, distribution amplifiers, and controllers through Kramer’s acquisition of Sierra Video Systems. Recently, the company added a line of Serial Digital (SDI), FireWire (IEEE 1394), DVI, HDMI and HDTV signal processing and distribution equipment.

Kramer has corporate sales and distribution offices in the United States, Canada, Mexico, Brazil, Argentina, Colombia, United Kingdom, France, Spain, Finland, Sweden, Germany, Poland, Switzerland, Italy, India, China, Thailand, Korea, Singapore, Taiwan, Hong Kong, New Zealand and Australia.

About the Society of Motion Picture and Television Engineers

The Oscar[®] and Emmy[®] Award-winning Society of Motion Picture and Television Engineers (SMPTE), a professional membership association, is the worldwide leader in developing and providing motion-imaging standards and education for the communications, technology, media, and entertainment industries. An internationally recognized and accredited organization, SMPTE advances moving-imagery education and engineering across the broadband, broadcast, cinema, and IT disciplines. Since its founding in 1916, SMPTE has published the *SMPTE Motion Imaging Journal* and developed more than 600 standards, recommended practices, and engineering guidelines. SMPTE members include motion-imaging executives, engineers, creative and technology professionals, researchers, scientists, educators, and students from around the world. Information on joining SMPTE is available at www.smpte.org/join.