



FSR's DR-SOCK Provides Easy Cure for Pulling Cables

A "must have" for fast and simple cable installation

Woodland Park, NJ (September 26, 2013) – [FSR's](#) new [DR-SOCK](#) is a handy and affordable cable-pulling tool designed to simplify and accelerate every installation requiring cables and connectors.

A must-have for every installer's toolbox, DR-SOCK is pre-assembled, easily accessible in frustration-proof packaging, and re-useable. It protects cables and connectors from being damaged by taking the stress off the connection points while pulling through a conduit. The design opens up to 1.25 inches, and features brightly colored sleeve tips to enable easy identification, and a steel ring to allow quick and positive attachment of a pull snake. DR-SOCK can be used to safely pull FSR's new Digital Ribbon Cables as well as others with connector shells.



"DR-SOCK joins so many of our products that are designed to shorten installation time without compromising the integrity or quality of the project," said Jan Sandri, FSR president. "This simple device pulls cables and connectors without damaging them, and will soon be a staple in every toolbox."

DR-SOCK, like all FSR products, is made of durable materials in the USA.

About FSR

FSR, established in 1981, manufactures a wide variety of products for the audio / video, education, hospitality, government, and religious markets, including AV floor, wall, table, and ceiling connectivity boxes, as well as a full line of interfaces, distribution amplifiers, matrix switchers, seamless switchers and CAT-5 solutions.

The company is an Energy Star Partner and complies with the American Recovery and Reinvestment Act of 2009 to demonstrate its deep commitment to preserving the planet. FSR offers live 24/7 technical and sales support throughout the country from expertly trained technicians and sales representatives. For more information: www.fsrinc.com.