

LONE STAR COMMUNICATIONS, INC.

PROMOTES NEW EXECUTIVE



JOE JACKSON PROMOTED TO DIRECTOR OF SALES & MARKETING

Lone Star Communications, Inc. has announced that they have promoted Joe Jackson to the position of Director of Sales & Marketing to lead the company in its continued growth.

Lone Star Communications is a locally owned and operated company in Grand Prairie, Texas. It was founded in 1991 by President Ray Bailey with a commitment to "Excellence in Workmanship". The company provides superior quality life safety systems integration for the healthcare and education industries. "Life Safety Communication Made Simple" is the trademark of their trusted brand.

Joe Jackson has lead Business Development for Lone Star Communications since July 2010 and has added tremendous value to the company. He has over 25 years of experience in IT, telecommunications and enterprise software sales and marketing. He currently serves as President of the Board for the DFW Health Information Management Systems Society (HIMSS). Joe is a Thought Leader in his industry and in the Sales & Marketing field.

Joe has assumed a position within the Lone Star Communications Executive committee with his new role that will focus on simultaneous development of the Healthcare and Education markets as the company continues record growth in both areas.

"I offer my congratulations to Joe and look forward to him assuming this role. I am excited about the growth we have planned for the company." - Ray Bailey, Founder & President of Lone Star Communications, Inc.