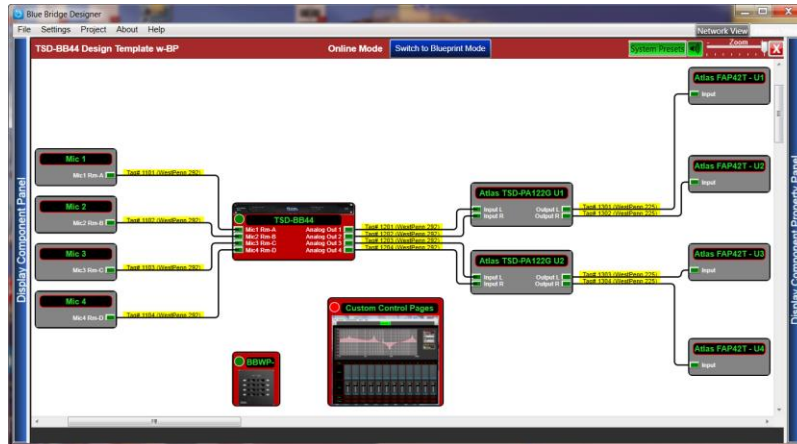




**Phoenix, AZ July 29th, 2013** - Atlas Sound, the leader in commercial audio solutions for over 80 years, announced today that all models in the new BlueBridge family of DSP audio producers first shown at InfoComm 2013 in Orlando, FL are now in stock at shipping.



The BlueBridge family of products feature drag and drop, open architecture software and can operate on any network. Each model utilizes high quality THAT microphone preamps and 24 Bit converters to obtain ultra-low noise floor while still maintaining a smooth sound that satisfies the needs of demanding clients, with the flexibility and control a system designer requires. BlueBridge models use a 40 Bit Floating Point DSP engine to prevent digital clipping and to obtain maximum speed and power to process advanced algorithms in complex system designs. Models are available in configurations ranging from 2 I/O to 16 I/O with all models using the same DSP engine. Additionally, Atlas offers four models that feature Dante™ inputs/outputs allowing for true digital audio transmission over the network.



"This is the most anticipated product release that Atlas has had in years", said Dan Murphy Senior Vice President of Digital Systems. "This was the most talked about product in our booth at the InfoComm show this year and we have had hundreds of users download the software since it was released. Now that the processors are available our customers can start using the entire platform and they can see just how powerful and easy to use BlueBridge is."

The BlueBridge platform also includes a system manager that allows for third party hardware integration and remote control and a 16 Input / 16 Output expansion box with Dante™. A selection of wall controllers and touch panels will be released soon to complement the audio processors and allow for total system control and configuration capability.

Visit [AtlasSound.com](http://AtlasSound.com) to see all of the BlueBridge solutions available and to download the latest versions of the Designer and BluePanel software packages.

#### About Atlas Sound

Since 1934, Atlas Sound has enjoyed a reputation as a leader in the manufacture of communications products for the commercial, broadcast, industrial, institutional, security, custom installation (home), and professional music markets.

The company's product groupings include: sound reinforcement systems; emergency communications systems; intercom/telecom products; residential infrared electronics; sound masking systems; power management equipment; electronic equipment cabinetry; indoor/outdoor loudspeaker systems; microphone stands, speaker stands, and accessories.

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