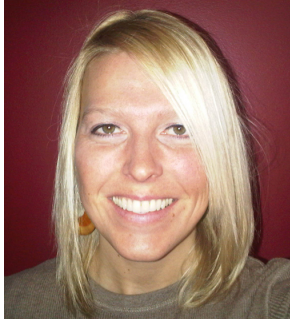




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### **Bernadette Yard Joins Vaddio Inside Sales Team**

MINNEAPOLIS, MN (August 1, 2013) – Vaddio introduces Bernadette Yard as the newest addition to the Vaddio inside sales team. Bernadette will be responsible for coordinating and providing video product demonstrations worldwide, providing sales support to Vaddio manufacturer reps and dealers, as well as assisting with system configurations, pricing, part numbers and availability.

“Bernie has been a valuable member to the Vaddio marketing team since 2010,” explained Tom Mingo, vice president of sales. “We, in the Vaddio sales team, are extremely happy to bring her product knowledge and high standards for customer service over to our department where she can provide unique product insight to our partners worldwide.”

Please join Vaddio in welcoming Bernadette Yard to the Vaddio sales team by dropping her a note and introducing yourself. Yard can be reached by phone at (763) 971-4466 or by email at [byard@vaddio.com](mailto:byard@vaddio.com).

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#### **About Vaddio:**

Vaddio is the leading manufacturer of specialty PTZ cameras and camera control systems used in the audiovisual, videoconference and broadcast industries. Your customers demand cutting-edge technology that’s simple to use. You want equipment that’s easy to install and reliable to operate. Vaddio serves integrators and operators alike – with broadcast-quality PTZ cameras and control



systems that deliver the performance you need with the convenience you demand. More information can be found on the Vaddio website, [www.vaddio.com](http://www.vaddio.com) or at (800) 572.2011.