

Manufacturers/Distributors

	Individual \$150	Silver \$720	Gold \$1,080	Platinum \$1,800
Annual Membership				
3-Year Membership	\$425	\$2,100	\$3,000	\$5,000

Manufacturer: Companies that produce products for resale by integrators, distributors, and reps within the commercial electronic systems industry.
Distributor: Multiple-line wholesalers that distribute to businesses selling and installing commercial electronic systems.

Advertising & Marketing

Banner ads on NSCA.org homepage Place a banner ad on our homepage, which receives 14,000+ pageviews a month from integrators accessing industry updates, research, and event registration				✓ One 30-day spot
Banner ads in <i>Inside NSCA</i> Put your ad in front of more than 950 integrators who receive our biweekly newsletter, which has high open and click-thru rates			✓	✓
Banner ads on NSCA.org secondary pages Average web users spend 2+ minutes on NSCA.org, and your ad can be placed on the pages they're viewing most			✓ One 30-day spot	✓ Three 30-day spots
Access to NSCA member mailing list Reach our members with a message of your own — you'll work with a third-party mailhouse to send direct marketing pieces to leaders in our industry			✓ Once per year	✓ Twice per year
Building Connections print ads Reach 950+ integrators with an ad in a prominent location in our print newsletter, published quarterly			✓ One ¼ page ad	✓ One ½ page ad
Use of NSCA logo Promote your association with a professional organization that supports the industry, and provides business standards and benchmarks		✓	✓	✓
System Showcase feature on NSCA.org Publicize recent projects and success stories with a spotlight on our homepage		✓	✓	✓
Online membership directory Your organization's contact information will be listed in our online directory, which is used by potential customers to find qualified integrators and manufacturers		✓	✓	✓ (with company logo and hyperlinked URL)
Press release distribution Let the industry know about your successes by submitting your press releases to us — we'll feature them in our biweekly newsletter and on NSCA.org	✓	✓	✓	✓
NSCA job board Advertise your open positions at a reduced rate to NSCA members to find a group of qualified candidates	✓	✓	✓	✓ Unlimited free postings

Discounts on Sponsorships, Awards Programs, & Products

Business & Leadership Conference Only NSCA members can sponsor this annual event, which has been dubbed the best networking experience in the industry — you'll reach 300+ integration firm leaders who attend for training and education		✓	✓	✓
Regional educational events NSCA regional events offer technology training and business education in smaller settings at various locations across the country - and only NSCA members can exhibit and sponsor it		✓	✓	✓
NEW Webinar sponsorships Sponsor our monthly webinars and put your message in front of the 100+ integrators who register each month		✓	✓	✓

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NEW Excellence in Product Innovation Awards Receive discounts on our popular product competition, which recognizes manufacturers for products that positively impact integrators		✓	✓	✓
Office Depot Loyalty Program Shop at Office Depot and get exclusive, year-round savings on paper, toner, print and copy jobs, and office and cleaning supplies	✓	✓	✓	✓
UPS Loyalty Program Receive savings of up to 30% off next-day air shipping and up to 18% off commercial ground services	✓	✓	✓	✓
Miscellaneous Discount Programs Take advantage of NSCA's partnerships to gain valuable price reductions on business management and HR software, payroll tools, and equipment financing/leasing	✓	✓	✓	✓

Industry Research

	Individual \$150	Silver \$720	Gold \$1,080	Platinum \$1,800
Electronic Systems Outlook Budget, determine new opportunities, and plan for the future by using the electronic systems and commercial construction facts and data in this report, updated twice per year		✓	✓	✓
Financial Analysis of the Industry Get an inside look at how integrators benchmark key financial ratios — you'll have access to information on business performance for integrators of all sizes		✓	✓	✓
Labor Installation Standards Examine average labor hours required to complete tasks for a variety of low-voltage systems, and use this guide to point out efficiencies related to installing your products		✓	✓	✓

Business Resources

	Individual \$150	Silver \$720	Gold \$1,080	Platinum \$1,800
Building Connections subscription Read helpful industry hints, tips, and advice on topics ranging from personnel management to new technology trends		✓	✓	✓
NEW Member Advisory Council Gain access to one-on-one coaching sessions, workshops, and keynotes with our Member Advisory Council, made up of councilmembers who understand the challenges of being a successful manufacturer in the integration industry		✓	✓	✓
Free Business Consultation Get advice and feedback on ways to improve your business from NSCA's executive director, who has owned an integration firm and offers valuable insight		15 minutes	15 minutes	2 hours
Inside NSCA newsletter Keep up with NSCA news, new industry research, job openings, legislative updates, and access to insider industry information in our biweekly newsletter	✓	✓	✓	✓
Custom legislative updates and alerts Stay in-the-know about legislation happening in your area that will affect the way you and your customers do business	✓	✓	✓	✓

An NSCA membership helps support the integration industry. Did you know that we ... ?

- Help 500+ students obtain EST certification each year, contributing to industry growth
- Work to make sure Washington, D.C. hears our industry's perspective on a variety of legislative issues
 - Are able to pacify or change government issues to help strengthen and support integrators
- Offer a free 'What Every Integrator Needs to Know' webinar series, with advice from well-known industry experts
 - Provide an online tool called Engage, available for our industry to use to track key legislative issues (healthcare reform, prevailing wage, taxes, etc.)