

## Manufacturers/Distributors

<b>Annual Membership</b>	Bronze \$150	Silver \$720	Gold \$1,080	Platinum \$1,800
<b>3-Year Membership</b>	\$425	\$2,100	\$3,000	\$5,000

**Manufacturer:** Companies that produce products for resale by integrators, distributors, and reps within the commercial electronic systems industry.  
**Distributor:** Multiple-line wholesalers that distribute to businesses selling and installing commercial electronic systems.

## Advertising & Marketing

<b>Member Spotlight</b> Put your logo on the NSCA homepage, with a link back to your website				✓
<b>Banner ads on NSCA.org homepage</b> Place a banner ad on our homepage, which receives 14,000+ pageviews a month from integrators accessing industry updates, research, and event registration				✓ One 30-day spot
<b>Banner ads in <i>Inside NSCA</i></b> Put your ad in front of more than 950 integrators who receive our biweekly newsletter, which has high open and click-thru rates			✓	✓
<b>Banner ads on NSCA.org secondary pages</b> Average web users spend 2+ minutes on NSCA.org, and your ad can be placed on the pages they're viewing most			One 30-day spot	Three 30-day spots
<b>Access to NSCA member mailing list</b> Reach our members with a message of your own — you'll work with a third-party mailhouse to send direct marketing pieces to leaders in our industry			Once per year	Twice per year
<b>Building Connections print ads</b> Reach 950+ integrators with an ad in a prominent location in our print publication, published quarterly			One ¼ page ad	One ½ page ad
<b>Use of NSCA logo</b> Promote your association with a professional organization that supports the industry, and provides business standards and benchmarks		✓	✓	✓
<b>System Showcase feature on NSCA.org</b> Publicize recent projects and success stories with a spotlight on our homepage		✓	✓	✓
<b>Online membership directory</b> Your organization's contact information will be listed in our online directory, which is used by potential customers to find qualified integrators and manufacturers		✓	✓	✓ (with company logo and hyperlinked URL)
<b>Press release distribution</b> Let the industry know about your successes by submitting your press releases to us — we'll feature them in our biweekly newsletter and on NSCA.org	✓	✓	✓	✓
<b>NSCA job board</b> Advertise your open positions at a reduced rate to NSCA members to find a group of qualified candidates	✓	✓	✓	Unlimited free postings

## Discounts on Sponsorships, Awards Programs, & Products

<b>Business &amp; Leadership Conference</b> Only NSCA members can sponsor this annual event, which has been dubbed the best networking experience in the industry — you'll reach 300+ integration firm leaders who attend for training and education		✓	✓	✓
<b>Regional educational events</b> NSCA regional events offer technology training and business education in smaller settings at various locations across the country - and only NSCA members can exhibit and sponsor it		✓	✓	✓
<b>NEW Webinar sponsorships</b> Sponsor our monthly webinars and put your message in front of the 100+ integrators who register each month		✓	✓	✓

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<b>NEW Excellence in Product Innovation Awards</b> Receive discounts on our popular product competition, which recognizes manufacturers for products that positively impact integrators		✓	✓	✓
<b>Office Depot Loyalty Program</b> Shop at Office Depot and get exclusive, year-round savings on paper, toner, print and copy jobs, and office and cleaning supplies	✓	✓	✓	✓
<b>UPS Loyalty Program</b> Receive savings of up to 34% off next-day air shipping and up to 18% off commercial ground services	✓	✓	✓	✓
<b>Miscellaneous Discount Programs</b> Take advantage of NSCA's partnerships to gain valuable price reductions on business management and HR software, payroll tools, and equipment financing/leasing	✓	✓	✓	✓

## Industry Research

	Bronze	Silver	Gold	Platinum
<b>Electronic Systems Outlook</b> Budget, determine new opportunities, and plan for the future by using the electronic systems and commercial construction facts and data in this report, updated twice per year		✓	✓	✓
<b>Financial Analysis of the Industry</b> Get an inside look at how integrators benchmark key financial ratios — you'll have access to information on business performance for integrators of all sizes		✓	✓	✓
<b>Labor Installation Standards</b> Examine average labor hours required to complete tasks for a variety of low-voltage systems, and use this guide to point out efficiencies related to installing your products		✓	✓	✓

## Business Resources

	Bronze	Silver	Gold	Platinum
<b>Building Connections subscription</b> Read helpful industry hints, tips, and advice on topics ranging from personnel management to new technology trends		✓	✓	✓
<b>Member Advisory Council</b> Gain access to one-on-one coaching sessions, workshops, and keynotes with our Member Advisory Council, made up of councilmembers who understand the challenges of being a successful manufacturer in the integration industry		✓	✓	✓
<b>Free Business Consultation</b> Get advice and feedback on ways to improve your business from NSCA's executive director, who has owned an integration firm and offers valuable insight		15 minutes	15 minutes	2 hours
<b>Inside NSCA newsletter</b> Keep up with NSCA news, new industry research, job openings, legislative updates, and access to insider industry information in our biweekly newsletter	✓	✓	✓	✓
<b>Custom legislative updates and alerts</b> Stay in-the-know about legislation happening in your area that will affect the way you and your customers do business	✓	✓	✓	✓

### An NSCA membership helps support the integration industry. Did you know that we ... ?

- Help 500+ students obtain EST certification each year, contributing to industry growth
- Work to make sure Washington, D.C. hears our industry's perspective on a variety of legislative issues
- Offer a free 'What Every Integrator Needs to Know' webinar series, with advice from well-known industry experts