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FOR IMMEDIATE RELEASE:

### **tvONE Hires New Midwest Regional Sales Manager**

*Chuck Rayman accepts the Midwest Regional Sales Manager position and will oversee the sales of tvONE products in six states throughout the U.S.*

**ERLANGER, KY, May 4, 2015** - tvONE ([www.tvone.com](http://www.tvone.com)), a leading designer and manufacturer of cutting-edge video and multimedia processing equipment, is pleased to announce the recent appointment of Chuck Rayman to the Midwest Regional Sales Manager position.

Chuck, an experienced sales leader in the AV integration industry, joins tvONE after 18 years at AVI Systems, where he served as a System Sales Specialist. During his tenure, Chuck achieved record breaking sales and built an extensive network of resellers, consultants, and integrators.

"We are extremely excited to have Chuck on board," said Andy Fliss, Director of Sales & Marketing. "Chuck's wealth of experience and industry knowledge has already made him a key addition to the tvONE family. I'm confident that Chuck's appointment will play a key role in driving sales to even greater heights."

Chuck will be based in Chicago and will manage tvONE's sales efforts in Illinois, Wisconsin, Michigan, Indiana, Ohio and Kentucky.

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#### **About tvONE**

A subsidiary of Nortek, Inc., tvONE is a world class solutions provider specializing in video conversion and AV signal distribution. Headquartered in Erlanger, Kentucky, United States, with offices in Europe, tvONE provides a complete line-up of products and services for the professional AV and broadcast video markets. Following the global merger of tvONE and Magenta Research in July 2013, the new company tvONE now encompasses these two superior brands under one umbrella.

The tvONE brand specializes in video, audio and multimedia processing equipment, based on its proprietary CORIO® video conversion technology. Products include all-in-one system solutions, windowing processors, scan converters, seamless switchers, video scalers, up/down/cross converters, analog-digital converters (SD/HD-SDI, HDMI, DVI), format converters and standard converters.

Magenta Research is the industry-recognized brand for the transmission, switching and flexible distribution of multi-format video, audio and auxiliary signals over fiber and Cat-X cabling. Products include AV extenders, distribution amplifiers and matrix switchers for DVI, HDMI, VGA, and component, composite, s-video, audio, USB, and RS-232 signals.

To download an accompanying image suitable for publishing along with this news release, please use the following link, it will take you to tvONE's Product Photo web page: <http://www.tvone.com/high-resolution-press>.

**About Nortek, Inc.**

Nortek, Inc. is a leading diversified global manufacturer of innovative, branded residential and commercial ventilation, HVAC and technology products. Headquartered in Providence, Rhode Island, United States, Nortek offers a broad array of products, including technology offerings, in audio, video, access control, security and digital display mounting and mobility products. Please visit [www.nortekinc.com](http://www.nortekinc.com) for more information.