



Distribution on a *Personal Level*



Follow us on LinkedIn



News Release



Media Contacts:

Melody Craigmyle
Almo Professional A/V
888-420-2566, ext. 6520
mraigmyle@almo.com

Traci Schaefer
TLS Communications, Inc.
630-269-4567
tschaefer@tlscommunications.com

Scott Celentano, West Coast
Territory Manager

Jose Garcia, West Coast
Territory Manager

Almo Professional A/V Adds Two West Coast Territory Managers; Both Attending E4 AV Tour in Los Angeles Next Week

Philadelphia, PA — April 17, 2015 — [Almo Professional A/V](#) today announced the addition of Scott Celentano and Jose Garcia as the company's newest West Coast Territory Managers. Both will be available next week during Almo Professional A/V's [E4 AV Tour](#), an action-packed day of educational training, networking and new products taking place in Los Angeles on April 21.

"Almo Professional A/V has achieved year-over-year growth since forming in 2009, so our sales team must expand to address this progression," according to Steve Stacy, vice president of sales, Midwest, Northwest and West Coast regions. "Scott and Jose were brought on board because of their deep-rooted relationships in the industry and their sales and system integration achievements. We are augmenting our inside sales staff with field expertise of this caliber to ensure we have best expanded coverage possible for that territory." He added, "We look forward to the opportunity for our partners in this region to meet with Scott and Jose next week at E4."

Almo's West Coast territory includes Arizona, Southern California, Nevada and Utah.

Located in Phoenix, AZ, Celentano joins Almo Pro A/V with nearly two decades of system integration sales experience and proficiency in system design, customer service and project management. Prior to Almo Pro A/V, he worked in various account management positions at Exhibit One, CCS and Troxell Communications, Inc. Celentano holds an Extron School of Emerging Technologies designation and achieved CTS (Certified Technology Specialist) certification. He attended University of Phoenix.

A tenacious distribution sales professional based in Yelm, WA, Garcia is fluent in both English and Spanish. Previously, he was an Account Executive for Zones, Inc. where he focused on integrating hardware and software solutions into AV installations. He also held sales positions at Electrograph

Systems, Inc. and other industry companies. Garcia attended Pierce College and holds a DSCE (Digital Signage Certified Expert) designation.

E4 Southern California Details

E4 Southern California is taking place on April 21 at the Sheraton Gateway Los Angeles Hotel in Los Angeles, CA from 8:00 a.m. to 4:00 p.m. It is a complimentary event, including parking, for Almo Pro A/V's reseller, integrator and consultant partners. To register, go to www.e4avtour.com.

About the E4 AV Tour

Now in its sixth year, the E4 tour has traveled to cities around the country to provide product, technical and business training needs to thousands of resellers and installers while creating the ideal forum for professional networking. Named the [industry's best one-day distributor event](#), the E4 program fuels up AV professionals by offering a full day of educational sessions worth InfoComm Renewal Units as well as exclusive access to the newest high energy AV products and services.

#

About Almo Professional A/V

Almo Professional A/V provides the industry's most advanced product distribution, training and education, and technical support options available for the Pro AV community. With a highly skilled sales team, reseller education programs, seven distribution centers across the U.S. and product lines for the Pro A/V channel, Almo Professional A/V provides customers with the full distribution experience on a local and a personal level. Almo Professional A/V is a division of Almo Corp., the nation's leading independent distributor of consumer electronics and major appliances. For more information about Almo Professional A/V, please call 888-420-2566 or go to www.almoproav.com. Almo Professional A/V can also be followed on Twitter at <http://twitter.com/almoproav> and on Facebook at www.facebook.com/almoproav.

*All product and company names herein may be trademarks of their registered owners.