



FOR IMMEDIATE RELEASE

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HERMAN Integration Services Acquires Global Technology Integrators (GTI)

TAMPA, FL. – March 6, 2015 – Herman Integration Services (www.Herman-IS.com) provides experienced technical labor resources to professional AV systems integrators nationwide. Herman-IS continues to broaden their geographic footprint through acquisitions and market expansion. Most recently Herman Integration Services announced the acquisition of Global Technology Integrators (GTI) headquartered in Dallas, TX. GTI specializes in providing technical labor solutions to systems integrators in the AV industry. The business model for GTI mirrors Herman Integration Services, and the acquisition has strengthened our existing pool of talented technical resources.

“We are pleased to add GTI to our portfolio, and feel that this acquisition will build upon our existing coverage in the state of Texas and the surrounding area. Having local technicians available in the central region allows us to further meet the needs of our customers. In addition, we can help national companies who need to complement their own technical AV staff to obtain projects in this region. By adding resources, Herman-IS can continue to help our customers say YES to more projects.” said Chris Bianchet, President of [Herman Integration Services](http://www.Herman-IS.com).

“After partnering with Herman Integration Services for over two years, I realized the opportunity of growth available to GTI would be extensive if we were to join forces. This acquisition has strengthened our foundation as a joint company and expanded our reach. I look forward to a successful future under the Herman name,” said Sam Thomlinson of GTI.

Herman-IS provides various technical resources including AV installation labor, programmers, engineers, project managers, and CAD draftsmen. These industry-certified professional and technical labor resources are available to customers in all 50 states on a project basis or for long-term needs. Herman-IS coordinates all the details to meet the needs of the customer, and act as a full service partner to other integrators. This model helps systems integrators staff-up based on demand, offload the burden of outsourced labor resource management, reduce labor costs, and improve efficiency to help grow their business.

According to industry experts, the integration services business faces increasing challenges due to rising labor costs and competitive product pricing. Herman-IS enables these businesses to augment their staff without hiring employees. In addition, Herman-IS assists in consolidating their customers’ procurement needs thus providing additional savings.

Systems integrators interested in requesting a quote may contact sales@herman-is.com, or call 727-372-4891 for more information.

About Herman

Herman is the leading provider of professional AV products, procurement services and labor resources to systems integrators in the commercial AV and broadcast industries. Celebrating 50 years in business, Herman

has leveraged its industry experience to help customers improve operational efficiencies and achieve cost savings related to the procurement and management of project materials and labor resources. Herman corporate offices are located in Miami, Florida with three additional distribution facilities located in Georgia, New Jersey, and Nevada. To learn more about Herman's products and services, visit <http://www.hermanavgroup.com>.