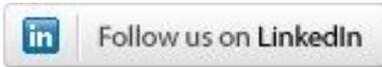




Distribution on a *Personal Level*



News Release

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Almo Professional A/V Helps Integrators and Installers Expand Their Reach With New Installation Services

*Almo Installation Services Led By BDM Darren Altman;
On Display During E4 AV Tour in Boston 10/3 and Washington, D.C. 10/17*

Philadelphia, PA — October 1, 2014 — [Almo Professional A/V](#) is helping its integrators and installers expand their project reach by introducing a full line of [Almo Installation Services](#) to its business offering. Almo will showcase these new services during the fall [E4 AV Tour](#) traveling networking and training show, which kicks off this week in [Boston on Oct. 3](#) and later this month in [Washington, D.C. on Oct. 17](#).

“Our partners have specifically told us that installation support to help to augment, customize or complete a project they are working on would be highly beneficial to their businesses,” explained Sam Taylor, executive vice president and COO for Almo Professional A/V. “Almo Installation Services are designed to help integrators and installers improve customer service, reduce payroll and recruiting expenses, increase their ability to take on more projects, reduce travel and maintenance, grow their services revenue and more.”

Almo Installation Services are ideal for integrators and installers who have AV projects that are outside their normal service area, require additional labor, need a skill set outside of their staff’s expertise, or for those who are new to Pro AV or Digital Signage installations. The Almo Installation Services group is being led by Business Development Manager Darren Altman, who specializes in commercial/consumer displays and interactive technologies.

The Almo Installation Service offering is now available for projects that incorporate flat panel monitors, interactive whiteboards, video walls and premise wiring. These services include everything from a site survey, hardware recommendations and wiring attachment to mounting and testing the equipment, providing a functional overview and removing packing materials.

For more information about Almo Installation Services, visit go.almoproav.com/install.

About Almo's Business Development Managers

Almo's highly specialized fleet of eight Business Development Managers bring a multitude of expertise, such as technical knowledge, system design assistance, in-depth brand/product knowledge, bid and project registration capability, as well as a direct line to all of the top manufacturers in the AV industry. No other distributor provides this level of support to its partners.

About the E4 AV Tour

Celebrating six years this fall, the E4 tour continues to evolve to meet the changing needs of AV resellers, integrators and consultants. Credited as the industry's most specialized one-day dealer event, E4 has traveled to countless cities around the country to serve the product, technical and business training needs of thousands of resellers and installers while creating the ideal forum for professional networking.

E4 Boston and Washington, D.C. Details

E4 Boston is taking place on October 3 at the Boston Marriott Newton. E4 Washington, D.C. will be on October 17 at the Bethesda North Marriott Hotel & Conference Center. Both will take place from 8:00 a.m. to 4:00 p.m. and are entirely free events, including parking, for Almo Pro A/V's reseller, integrator and consultant partners. To register, go to www.e4avtour.com.

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About Almo Professional A/V

Almo Professional A/V provides the industry's most advanced product distribution, training and education, and technical support options available for the Pro AV community. With a highly skilled sales team, reseller education programs, seven distribution centers across the U.S. and product lines for the Pro A/V channel, Almo Professional A/V provides customers with the full distribution experience on a local and a personal level. Almo Professional A/V is a division of Almo Corp., the nation's leading independent distributor of consumer electronics and major appliances. For more information about Almo Professional A/V, please call 888-420-2566 or go to www.almoproav.com. Almo Professional A/V can also be followed on Twitter at <http://twitter.com/almoproav> and on Facebook at www.facebook.com/almoproav.

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