



FOR IMMEDIATE RELEASE

### **Williams Sound sponsors Veterans Scholarship Program**

Williams Sound was pleased to partner with the Hearing Loss Association of America (HLAA) as a sponsor of its Veterans with Hearing Loss Scholarship awarded in conjunction with the 2014 HLAA annual convention.

Held this year in Austin, Texas, the HLAA convention is the nation's most extensive educational program and trade show for people with hearing loss. Each year, HLAA convention attendees come together to learn about the latest assistive technology and services available to them. The convention schedule offers a wealth of workshops, presentations, vendors, and product demonstrations to inform, educate and support those who have difficulty hearing.

Scholarships are awarded to HLAA members-veterans who have never attended a convention and who otherwise would not be able to attend. HLAA awards a full-activity package registration. "We are honored to support HLAA's mission to open the world of communication to those with hearing loss," says Paul Ingebrigtsen, president and CEO of Williams Sound. "This scholarship is one way we've chosen to show our support and advocacy for veterans and for the hearing loss community."

St. Louis will be the host city for Convention 2015 on June 25-28. For more information on the HLAA and the convention, visit [www.hearingloss.org](http://www.hearingloss.org).

***Hearing Loss Association of America (HLAA) is the nation's leading***

*organization representing people with hearing loss. HLAA provides assistance and resources for people with hearing loss and their families to learn how to adjust to living with hearing loss. HLAA is working to eradicate the stigma associated with hearing loss and raise public awareness about the need for prevention, treatment, and regular hearing screenings throughout life.*

**Williams Sound** is a global designer and manufacturer of wireless communication technology, serving personal and professional listening needs worldwide since 1976. Williams Sound offers products and service for such markets as hearing assistance, language interpretation, tour, corporate, education, government and house of worship. These products include Hearing HotSpot™ Wi-Fi Audio Streaming, DIGI-LOOP™ Induction Loop Systems, Digi-Wave™ Digital Communication Systems, Personal PA® FM Listening Systems, Portable Hearing Assistance Tour Guide Systems, SoundPlus® Infrared Systems and Hearing Helper® FM Listening Systems.