

**FOR IMMEDIATE RELEASE**

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**SHURE ADDS MARK RAHILLY TO U.S. SALES TEAM**

**Niles, ILII., August 26, 2014** – Shure Incorporated announced that it has hired Mark Rahilly as a new Senior Sales Manager. He will cover the retail market throughout the East and Southeast and will be based in Boston.

Mark Rahilly is familiar to many at Shure from his previous tenure at Shure sales rep firm Richard Dean and Associates, where he worked for ten 10 years. More recently, he was employed by Harman as a territory manager, responsible for many of its most strategic accounts. He has won many accolades and awards of excellence for his efforts in management and sales across various brands.

“Mark has an enthusiasm for Shure and a passion for the industry,” said Abby Kaplan, National Sales Director, U.S. Retail Group at Shure. “He has a successful track record working with independent rep firms and developing outstanding customer relationships. I am proud to welcome Mark’s enthusiasm and expertise of Shure and look forward to his contribution to our team.”

**About Shure Incorporated**

Founded in 1925, Shure Incorporated ([www.shure.com](http://www.shure.com)) is widely acknowledged as the world's leading manufacturer of microphones and audio electronics. Over the years, the Company has designed and produced many high-quality professional and consumer audio products that have become legendary for performance, reliability, and value. Shure’s diverse product line includes world-class wired microphones, wireless microphone systems, in-ear personal monitoring systems, conferencing and discussion systems, networked audio systems, award-winning earphones and headphones, and top-rated phonograph cartridges. Today, Shure products are the first choice whenever audio performance is a top priority.

Shure Incorporated is headquartered in Niles, Illinois, in the United States. The Company also has regional sales and marketing headquarters in Eppingen, Germany, and Hong Kong, China, with more than 30 additional manufacturing facilities and regional sales offices throughout the Americas, EMEA, and Asia.

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