

BrightSign Named to the 2014 Inc. 500/5000

LOS GATOS, CA – (August 25, 2014) – BrightSign, LLC®, the global market leader in digital signage media players, today announced that it has been named to the 2014 Inc. 500/5000. BrightSign ranks number 1,185, placing the company in the top 25 percent of this year's list.

“Inclusion in this year's Inc. 500/5000 validates our company's tremendous effort over the past several years to not simply assume a leadership role within the digital signage industry, but to cement our spot among the most successful private companies in the US,” said Jeff Hastings, CEO of BrightSign. “We are honored to be included in this year's list, and we aspire to remain on the list for years to come.”

The Inc. 500/5000 ranks companies by overall revenue growth over a three-year period. BrightSign's favorable ranking was supported by strong sales of its digital signage media players. The company's products have driven a paradigm shift in the industry as digital signage installations migrate beyond simple PC-based signage in favor of BrightSign's fanless, solid-state architecture. BrightSign's media players are inexpensive, consume very little energy and have a small footprint that enables them to be placed virtually anywhere. Most recently, the company introduced a trio of 4K players that enable true 4K output for digital signage installations that take advantage of Ultra High Definition content.

Since 1982, Inc. Magazine has published its annual list of the fastest-growing, privately held companies in the United States. For more than three decades, Inc. Magazine has evaluated and honored emerging companies, many of which have gone on to reshape their respective industries. In 2007, Inc. expanded its list to include the top 5,000 private US-based companies.

The Inc. 500/5000 stands as one of the industry's most distinguished editorial awards, celebrating the innovation and leadership that drives companies to succeed in a fiercely competitive entrepreneurial landscape. This prestigious list of the nation's most successful private companies has become the hallmark of entrepreneurial success and the place where future household names first make their mark.

For more information about BrightSign and its portfolio of digital signage solutions, visit www.brightsign.biz.

About BrightSign

BrightSign, LLC is the global market leader in digital signage players, as named by IHS in its most recent 2013 Global Market for Digital Signage study which reported market share of all media players, STBs and PC-based signage solutions combined. Based in Los Gatos, California, the company develops products, software and networking solutions for digital signage. BrightSign solid-state digital sign controllers set new standards for both stand-alone and networked digital signage applications with their superior video quality, reliability, affordability, ease-of-use and interactivity. Online information about BrightSign units is available at www.brightsign.biz. For US sales inquiries, please contact sales@brightsign.biz or call +1-408-852-9263. For European sales inquiries, please email Pierre Gillet: pgillet@brightsign.biz or call +44-1223-911842. Follow BrightSign at <http://twitter.com/brightsign> and <http://www.facebook.com/BrightSignLLC>.

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