

HERMAN Selects C2G as Vendor of the Year

MIAMI, FL, July 1, 2014 – Herman (www.HermanProAV.com), the leading provider of AV products, procurement services and labor resources to systems integrators in the commercial AV and broadcast industries, is proud to announce that C2G is the recipient of the “Herman Vendor of the Year Award,” presented at InfoComm 2014 in Las Vegas. C2G was selected for the honor in recognition of their partnership and outstanding support of Herman’s strategic initiatives.

"At Herman, we strive to establish progressive relationships with our supplier partners beyond the mechanics of just working together day-to-day," said Jeffrey Wolf, Executive Vice President at Herman. "C2G is a great example of a supplier that really understands what it means to be a true partner. They work closely with us to support our strategic initiatives and corporate goals and objectives. They have been instrumental in supporting and educating our customers, and providing us the resources required to succeed in accomplishing our partnership objectives." Brian Minchew, VP of Sales-Commercial AV at C2G, commented: “Herman is an outstanding partner who clearly understands the importance of providing value to both their customers and supplier partners. We are honored and delighted to receive this award. We recognize that it takes true teamwork with our partners at Herman to be successful, and it is rewarding to our team to be acknowledged for our successful collaborative efforts. Herman continues to innovate in providing differentiating value to our industry; we are proud to enjoy a strong and strategic partnership with the Herman team.”

C2G, formerly Cables to Go, leads the industry in high-performance cabling and connectivity solutions. With more than 6,000 connectivity products across 75 lines for broad and market-specific solutions, C2G uses the latest technologies to maximize cable performance. C2G services a variety of industries such as hospitality, education, healthcare, corporate, home theater and digital signage.

Herman presented the award at InfoComm, the largest professional AV show in the world, with more than 950 exhibitors and 35,000 attendees from more than 110 countries.

Herman partners with customers nationwide to provide products; procurement and logistics; and labor services under one roof. For more information, visit www.HermanAVGroup.com.

About Herman

Herman is the leading provider of professional AV products, procurement services and labor resources to systems integrators in the commercial AV and broadcast industries. With two distinct and complementary divisions - Herman Pro AV and Herman Integration Services – Herman is the reliable, single source for industry leading products, procurement and supply chain solutions, as well as technical labor resources. Systems integrators rely on Herman for complete project coordination and trained, experience personnel. Celebrating more than 50 years in business, Herman has leveraged its industry experience to help customers improve operational efficiencies and achieve cost savings related to the procurement and management of project materials and labor resources. Visit www.HermanAVGroup.com to learn more.

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