

HERMAN Hires West Coast Regional Sales Manager

MIAMI, FL, April 1, 2014 – Herman (www.HermanAVGroup.com), the leading nationwide provider of professional AV products, procurement services and labor resources to systems integrators in the commercial AV and broadcast industries, has hired Deborah McClain as West Coast Regional Sales Manager. With more than 16 years of industry experience, McClain has worked extensively with integrators and dealers in her sales roles.

“We are thrilled to welcome Debbie to our team,” said Jeffrey Wolf, Executive VP, [Herman ProAV](#). “She comes to us with a great deal of experience and relationships in our industry, and will be a tremendous asset to our customers, while further developing our growth strategy on the West Coast”

McClain previously served as a regional sales manager for a leading designer and manufacturer of videographic and multimedia hardware subsystems, working directly with end-users while managing multiple independent rep firms. Prior to that, she was a regional sales manager and director of education partners for AMX Corporation, where she was responsible for the national education program and worked directly with dealers, integrators and consultants in the commercial and residential audio-visual field. McClain was also regional sales manager for Crestron Electronics, significantly growing her territory during her tenure.

At Herman, McClain will manage sales on the West Coast, including California, Oregon, Arizona and Nevada, among others. She is representing both the ProAV and Integration Services divisions, providing products, procurement and supply chain services, as well as labor services in a single resource.

For more information, visit www.HermanAVGroup.com.

About Herman

Herman is the leading provider of AV products, procurement services and labor resources to systems integrators in the commercial AV and broadcast industries. Celebrating more than 50 years in business, Herman has leveraged its industry experience to help customers improve operational efficiencies and achieve cost savings related to the procurement and management of project materials and labor resources. Herman corporate offices are located in Miami, Florida, with three additional distribution facilities located in Georgia, New Jersey, and Nevada. To learn more about Herman’s products and services, visit www.HermanAVGroup.com.

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