

**FOR IMMEDIATE RELEASE**

**Contact:**

Cathy Mrosko  
Senior Director of Government Affairs & Industry Outreach  
NSCA  
571-263-9800  
cmrosko@nsca.org

**NSCA Announces Industry Supporters for Business & Leadership Conference**

*Global manufacturers and distributors provide a foundation for well-known keynotes and outstanding speakers at BLC*

**CEDAR RAPIDS, IA, Jan. 28, 2014** – NSCA is proud to announce its list of the industry leaders supporting the 16<sup>th</sup> annual Business & Leadership Conference Committee in Dallas from Feb. 27 to March 1.

More than 200 of the leading representatives of the electronic systems industry will gather at the end of February to discuss how businesses leverage existing resources to increase profits, establish a new sales model, and turn IT convergence from a threat into an opportunity.

Many manufacturers and distributors across the country have stepped forward to show their support of NSCA's Business & Leadership Conference, underscoring the growing need for the industry to understand not only technology, but successful business management and the role it plays in establishing and maintaining viable integration firm.

This year's 16<sup>th</sup> annual event includes an extraordinary list of sponsors including:

- Host Sponsor: Atlas Sound/IED
- Keynote Sponsor: Synnex Corporation
- Platinum Sponsors: AMX; BIAMP Systems; Chief Manufacturing; Shure Incorporated; West Penn Wire
- Gold Sponsors: Almo Professional AV; Cisco; FSR Inc.; Gepco Brand; LG Electronics; Liberty AV Solutions; Media Visions; Panasonic; Rauland-Borg Corporation; Solutions360; SurgeX; Tannoy; ViewSonic
- Session Sponsors: Bose; Listen Technologies; Middle Atlantic Products
- Integrator Sponsors: Bosch, BTX Technologies Inc.; Eaton; Kramer-Canada; Kramer – US; Sennheiser; Stealth Acoustics
- Item Sponsor: Herman Pro AV
- Endorsed By: Commercial Integrator; PSA Security Network; USAV

“These sponsors understand the value and need to support integrators in the electronic systems channel,” says NSCA Executive Director Chuck Wilson. “Their support has allowed us to provide the only leadership conference tailored to this industry for 16 years. Industry leaders attend this event because of content being covered by our high-quality speakers, and the take-away tips and advice that can be applied as soon as the event is over.”

To register for the only conference designed specifically for commercial electronic systems executives, managers, and business owners, visit [www.nasca.org/blc](http://www.nasca.org/blc) or call 800-446-6722.



### **About NSCA**

The National Systems Contractors Association (NSCA) is the leading not-for-profit association representing the commercial low-voltage electronic systems industry. NSCA is a powerful advocate for all who work within the low-voltage industry, including systems contractors/integrators, product manufacturers, consultants, sales representatives, architects, specifying engineers, and other allied professionals. NSCA is dedicated to serving its contractor members and all channel stakeholders through advocacy, education, member services, and networking designed to improve business performance. For more information, visit [www.nasca.org](http://www.nasca.org).

###