



Sponsorships





Sponsorship Information

Recent revisions to NFPA 72, the *National Fire Alarm and Signaling Code*, are creating new opportunities for commercial electronic systems companies to enter the Mass Notification & Emergency Communications (MNEC) market. New products are beginning to be incorporated into massive MNEC systems on university campuses, in government buildings, at manufacturing plants and more.



The National Systems Contractors Association (NSCA) created MNEC.org to serve as the only online portal for industry professionals interested in exploring this emerging market, applicable codes and standards, as well as provider solutions for integrations.

If you have an existing stake in MNEC, or if your company wants to establish itself as a leading provider of these products, systems or expertise, consider how you could enhance your scope by advertising directly to professionals interested in learning more about this new market.

NSCA is offering a limited number of 12-month sponsorship opportunities on the MNEC.org site to manufacturers, distributors, consultants and others involved in the field. Prices include NSCA member discounts; non-member pricing is also available upon request. The goal of MNEC site sponsorships is to help promote your involvement in MNEC and publicize your products to contractors/integrators as well as to help NSCA cover the cost of site and resource development. Choose from the following MNEC sponsorship opportunities:

MNEC Site Sponsor
\$6,500 each; 8 available

Show your support of MNEC industry professionals as a front-and-center MNEC Site Sponsor. Through this exclusive and limited opportunity, the logos of only eight companies will appear at the bottom of the short MNEC homepage, where they are clearly visible to all site visitors as they begin their research.

Make your company one of the first that visitors see when they browse to MNEC.org and present yourself as an MNEC leader. Site Sponsors may also submit up to three product or system listings for the Provider Solutions page. Ad dimensions: 115x50 pixels.



MNEC Site Sponsor logo placement:

Note: Allied trade organizations may submit applicable events and notifications. Training companies that offer their resources may be eligible for complimentary listings to be considered on an individual basis. Sponsorships are available on a first-come, first-served basis. Banner ads may be submitted monthly and must comply with the specifications outlined by NSCA; animated gifs accepted for some ad placements. All advertisements, logos, product submissions or other sponsorship submissions are subject to NSCA approval. NSCA reserves the right to edit or deny individual advertisements or agreements to groups competitive to its mission and/or goals. NSCA also reserves the right to alter the direction, design and/or delivery of MNEC.org, and will consider a prorated refund if such decision causes a discontinuation of a site sponsorship. Advance notice of other sponsorship or participation opportunities in NSCA publications, at events, on social networks, etc. will be made available to MNEC.org sponsors.

Full Horizontal Ads

\$4,000 each; 12 total available

Grab the attention of MNEC visitors with the largest, most prominent advertising spot on the only MNEC-specific online resource in the industry. Picture your ad – static or animated – directly to the right of the MNEC logo at the very top of the page for visitors to see immediately when they arrive at an MNEC.org web page. Currently, only 12 opportunities are available – one for each existing page on the site. NSCA may offer additional full horizontal ads if new pages are added to the site in the future. Ad dimensions: 468x75 pixels.

Full Horizontal Ad placement:



Provider Solutions Listing placement:

Provider Solutions Listings

\$3,500/three listings

Systems contractors in search of MNEC solutions turn to MNEC.org’s Provider Solutions listings for the latest products and ideas to integrate their systems. Present your company’s MNEC-related systems, products, services, white papers, listserv discussion opportunities, events and more to make it easy for potential customers and partners to find your offerings.

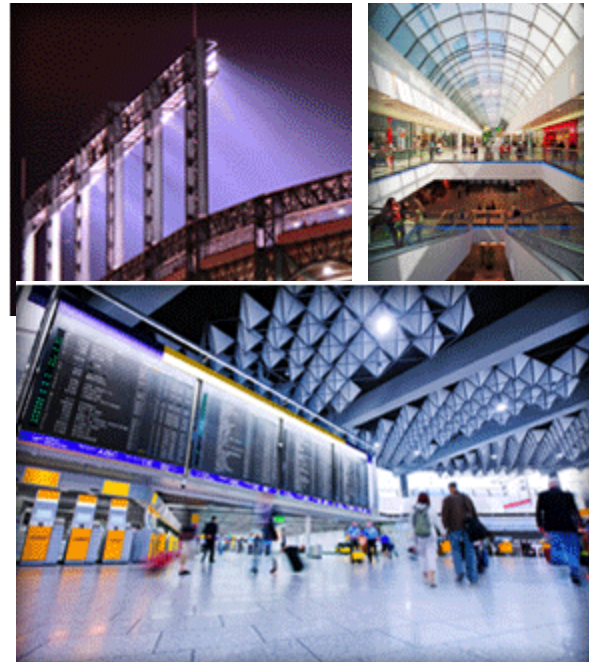
Sidebar Banner Ads

\$3,500 each;

availability varies per page – interior pages only

Place an ad right next to the most recent MNEC article that industry professionals are sure to read, or alongside a code summary they’ll refer to again and again. Sidebar banner ads fit within the informational area on each page – a prime opportunity to target specific visitors to the MNEC site. All ads must be static and are available on all pages except the homepage. Ad dimensions: 177x110 pixels.

Sidebar Banner Ad placement:



Listings/links will be limited to 100-word text headlines and a link; logos and graphic ads will not be accepted in place of the listings. Manufacturers with more than one product line or company as part of a later conglomerate will be restricted to no more than three Provider Solutions sponsorships at any one time. Content may be submitted monthly to NSCA for posting; NSCA reserves the right to edit all listings and/or limit the number of listings on the Provider Solutions page.



Sponsor Registration & Agreement

CONTACT INFORMATION:

Name _____
 Title _____
 Company _____
 Mailing Address _____
 City _____ State _____ ZIP _____
 Email Address _____
 Phone Number _____ circle one: main direct cell



ADVERTISING SELECTION(S)*:

QUANTITY:

TOTAL:

- MNEC Site Sponsor (One per company. Includes three Provider Solutions Listings)
 x \$6,500 = \$ _____
- Full Horizontal Ad – Homepage x \$4,000 = \$ _____
- Full Horizontal Ad – Interior page X \$4,000 = \$ _____
 Page(s): _____
- Provider Solutions Listings (three/year) x \$3,500 = \$ _____
- Sidebar Banner Ad x \$3,500 = \$ _____
 Page(s): _____
- Grand Total** \$ _____

* Dependent upon availability. It is the sponsor's responsibility to submit artwork to nsca@nsca.org.

Signature _____ Date _____

PAYMENT INFORMATION:

- Check Enclosed (made payable to NSCA in U.S. funds drawn on a U.S. bank)
- Credit Card: VISA MasterCard American Express
 Credit card number: _____ Exp. Date: _____
 Signature: _____

Fax your agreement to NSCA at 319.366.4164 or mail it to:
 NSCA
 3950 River Ridge Drive NE
 Cedar Rapids, IA 52402

Questions? Call us at 800.446.6722 or 319.366.6722.

