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**Alpha Video Sports Selected by University of Kansas for Allen Fieldhouse HD Video Replay Control Room Project**

**Minneapolis, MN, September 28, 2012.** Alpha Video Sports & Entertainment Group, the leading national video integrator for the sports venue industry, announced today that it has been selected to integrate and install a new high-definition video replay control room at historic Allen Fieldhouse, home of University of Kansas basketball.

The project continues a long history between Alpha Video and the University of Kansas with the Sports Group assisting with the integration of a standard definition replay control room at Allen Fieldhouse in 2005 and the integration of a high-definition replay control room at Memorial Stadium (the University's football facility) in 2010.

The new Allen Fieldhouse control room will be built in the same location as the current control room and will largely mimic the equipment, functionality and workflow of the HD control room at Memorial Stadium. The new control room will feature five Sony HXC100 HD studio cameras, a Ross Vision 3 production switcher, a Harris Platinum series audio and video routing switcher with integrated HView multi-image viewers, an Abekas MIRA 8-channel slow-motion system, a dual channel Click Effects CrossFire clip server, a Chyron LEX 3.1 character generator and Sony XDCAM HD and EX playback/recording equipment.

The project will be completed on an incredibly tight schedule, with just eleven weeks between the beginning of the project and the first limited use of the system on October 12<sup>th</sup> for "Late Night in the Phog" – the University's annual kick-off to the basketball season. The first full use of the system will be on October 28<sup>th</sup> when the Kansas women's basketball team takes on Washburn University.

Commenting on the new contract with Alpha Video Sports, Mike Lickert, Director of Rock Chalk Video in the Kansas Athletics Department, said, "Alpha Video has once again risen to the occasion and is engineering and integrating a new HD

room for Kansas Athletics to power the upgraded HD Videoboard in Allen Fieldhouse. Alpha Video has consistently proved to be an extremely professional, innovative and reliable partner to KU and this project is another example of that.”

Jeff Volk, Director of Alpha Video Sports, added, “We are extremely proud of our longstanding relationship with the University of Kansas. Kansas basketball is one of the elite Men’s basketball programs in the country and Allen Fieldhouse is one of college basketball’s most iconic venues. Further, Rock Chalk Video does an amazing job with the production tools we have provided for them, as evidenced by being awarded a Golden Matrix Award as the “Best Overall Video Display” in the University category at this year’s IDEA Conference. The new control room at Allen Fieldhouse will continue to raise the bar for in-venue game presentation and help to improve the environment at Allen Fieldhouse for the loyal Kansas fans.”

### **About Alpha Video**

Alpha Video & Audio, a member of Professional Systems Network Inc. (PSNI), has been a professional video systems integrator since 1970. Alpha Video specializes in products, systems and services for video and digital media content creation, distribution and management. The Alpha Video Sports & Entertainment Group was formed in 2008 and quickly established itself as the leading national video integrator for the sports and entertainment industry. Alpha Video is privately held and headquartered at 7711 Computer Ave, Edina, Minnesota 55435; tel: (800) 388-0008 or (952) 896-9898; fax (952) 896-9899. Websites: [alphavideo.com](http://alphavideo.com), [alphavideosports.com](http://alphavideosports.com).