

FOR IMMEDIATE RELEASE

## Visix and CEC Enter New Digital Signage Software Partnership

*CEC customers benefit from easy-to-use digital signage software solutions that improve messaging*

Hiawatha, IA (August 1, 2012) – Visix and CEC (Communications Engineering Company), a nationally recognized systems and technology integrator, are partnering to bring CEC customers a way to create, manage, and deliver messages, media, and alerts from anywhere to anywhere.

Products from Visix provide fully integrated digital signage communications solutions throughout the country in a variety of environments, including corporate, higher education, medical facilities, and houses of worship. The company has deployed more than 1,500 visual communications systems on three continents; more than 700 college and university campuses use Visix digital signage software.

“VISIX is a proven leader in digital signage. Its scalable solutions are designed for single displays and enterprise systems with custom wayfinding and mass notification applications,” says Jay Dalton, AV solutions manager at CEC. “The partnership between VISIX and CEC will provide customers with a complete portfolio of display hardware and design services.”

“We are very excited to partner with CEC,” says Trey Hicks, chief sales officer at Visix. “CEC offers the technical solutions needed to support the complex requirements of today’s digital signage deployments. CEC has already proven its ability to engineer solutions for existing customers, and we look forward to tackling new opportunities with CEC throughout Iowa and Wisconsin.”

When digital signage solutions from Visix are paired with CEC’s system designs, installation services, and technology professionals, customers will achieve messaging with easy-to-use software that improves communications quality.

### About CEC

CEC is a nationally recognized, leading systems integrator that offers solution design, integration, and technical services. CEC solutions specialize in audio/video, fire and security, healthcare communications, IT, and two-way communications, serving customers across business and manufacturing, education, government, healthcare, hospitality, public safety, and houses of worship. CEC has offices in Iowa and Wisconsin. For more information about CEC, visit [www.cecinfo.com](http://www.cecinfo.com).

### About Visix

Visix, Inc. designs, develops, and supports a suite of browser-based digital signage products that allows users to create, manage, and schedule organizational communications from anywhere and to deliver messages and media to virtually any endpoint. The company offers digital signage software, meeting room signs, and applications for targeted messaging to desktops and portable devices. Learn more about Visix digital signage products and services at [www.visix.com](http://www.visix.com).

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### Contact:

Leah Grout, Marketing Associate  
CEC  
800-377-0271  
[lgrout@cecinfo.com](mailto:lgrout@cecinfo.com)

