



FOR IMMEDIATE RELEASE

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Chief Powering Up More Products

Addition of PX2W™ Power Outlet Conditioner Enhances Equipment Performance

Minneapolis, MN. USA (AUG 2012) - www.chiefmfg.com - Chief, an industry leader in mounts, racks and interactive solutions, wants to help improve the audio and video performance of projectors and flat panel displays. Protect equipment with the addition of Chief's PX2W, which provides surge protection and power conditioning hidden in an easy-to-integrate power outlet.

Chief has added this industry-first power outlet conditioner to several wall mounting products, which will add high-performance power protection to every installation and simplify the ordering process for customers.

"The biggest benefit is that everything you need for wall mounting with a power outlet will be available with one easy-to-order-number," said Derek Derks, Business Development Manager. "The PX2W is a high-performance product that will extend the life of your equipment and keep it running smoothly."

New mount bundles are available that include the power accessory with the WM2 Series of short-throw projector wall mounts, the Large THINSTALL® Dual Swing Arm Wall Mount and the Large FUSION® Micro-Adjustable Tilt Wall Mount.

When ordering, look for the "P" at the end of the model number. Learn more at www.chiefmfg.com/Series/Powered.

About Chief

[Chief](http://www.chiefmfg.com), a brand of [Milestone AV Technologies](http://www.milestoneav.com), has more than 30 years of proven product and service excellence. Committed to responding to industry needs in the commercial and residential markets, Chief offers a complete line of mounts, racks, interactive technology and accessories for TVs, displays, projectors and other AV components. With numerous product awards and patented designs, Chief provides innovative mount features, and is recognized for delivering quality products and knowledgeable, helpful customer service. Milestone AV Technologies, home to the Chief, Sanus, Da-Lite, Projecta and Procolor brands, has offices in the U.S., Europe, and Asia Pacific, supporting a global network of dealers. Distribution centers are located in Minnesota (US), California (US), Indiana (US), Ohio (US), Hong Kong and the Netherlands. www.chiefmfg.com

