

## Peavey, Muse Research Team Up

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New York (January 29, 2010)--Peavey Electronics and Muse Research and Development have entered a strategic alliance, beginning with the new MuseBox Musical Instrument and Effects Box.

"We are very excited to establish this relationship with Muse Research and Development," said Hartley Peavey, founder and CEO of Peavey Electronics Corporation. "Peavey is heavily invested in the future of virtual instrumentation, and products like our award-winning ReValver modeling software are leading the way.

With the Receptor, Muse Research created an entirely new paradigm for musicians. The new MuseBox is the next big step. We look forward to breaking lots of new ground together."



The MuseBox uses virtual instruments and effects technology, allowing players of all types to take software-based synths, sounds and effects to rehearsals, gigs, the practice room, or the studio. The MuseBox's 2U half-rack design houses a custom software environment based on MuseMachine, a Linux-based operating system made specifically to run audio plug-in software with 24-bit/48kHz pro-quality audio.

"We are thrilled to be working with Peavey," said Chris Halaby, CEO of Muse Research and Development. "Their commitment to innovation over the last 45 years is a matter of record and we share a common desire to bring useful, original products to the marketplace. Their high quality hardware design capabilities and manufacturing sophistication really complement Muse Research's award-winning software and hardware designs. Peavey's channel experience and dealer loyalty have allowed them to build a global dealer network that we are pleased to be part of."

Muse Research  
[www.museresearch.com](http://www.museresearch.com)

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