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AMX Dealers Steal the Show at 2012 CEDIA Awards

Lady Luck, New Zealand Yacht and Best Overall Home Theater
among Quarter of Wins

RICHARDSON, Texas – October 16, 2012 – AMX®, the leading provider of solutions that simplify the implementation, maintenance, and use of technology to create effective environments, is increasingly growing in whole home AV acclaim. Nearly one quarter of the over 40 residentially centered [CEDIA EXPO 2012 Electronic Lifestyles® Designer Awards](#) came from AMX residential dealers who submitted some of the most innovative installations awarded this year.

At the event where hundreds gathered to celebrate the best of the residential electronic systems industry, AMX dealers' started the night by taking home the highest award for home theater design and engineering. By the end of the night, ten projects engineered by AMX dealers and featuring AMX control and automation solutions brought home the proverbial 'hardware.'

"We are absolutely thrilled to have so many AMX dealers recognized for leading the industry in this new era of network-based AV," said Blake Jackson, AMX Vice President of Residential Sales. "Our dealers are creating the most innovative, connected homes and AMX is committed to providing the solutions for them to continue to excel."

The show started with California-based Cantara being recognized for the Best Overall Home Theater 2012, with its aptly nicknamed 'Lady Luck' project, a 45-seat home theater evocative of the golden age of cinema.

(more)

From a wide range of integrated residential-based designs to a 220-foot yacht off the coast of Auckland, New Zealand, AMX dealers frequented the stage throughout the night to thank the industry for recognizing their exceptional work. The following is a list of winners by category:

Best Overall Home Theater

Cantara (Costa Mesa, CA)

Home Theater, Level 3, Silver

LAVA Systems (Lexington, KY)

Home Theater, Level 3, Bronze

Cantara (Costa Mesa, CA)

Home Theater, Level 5, Silver

Cantara (Costa Mesa, CA)

Integrated Home, Level 2, Silver

Elytronic (Cyprus)

Integrated Home, Level 3, Bronze

Elytronic (Cyprus)

Integrated Home, Level 4, Silver

Engineered Environments (Alameda, CA)

Integrated Home, Level 5, Bronze

Engineered Environments (Alameda, CA)

Special Project, Gold

Liquid Automation (New Zealand)

Special Project, Bronze

HomeTronics, Inc. (Dallas, TX)

“We are incredibly proud to have been awarded CEDIA’s highest award for Home Theater design and engineering excellence – the Best Overall Home Theater 2012,” said Cantara’s Jason Voorhees.

“Ultimately, it all comes back to the cinematic performance of the system. As various clients came through the room, multiple people made the comment that this was the ‘best sounding theater I’ve ever heard.’”

The CEDIA Designer Awards honors the best projects completed by CEDIA-member electronic systems contractors (ESC) over the past year. The Designer Awards winners were determined by a panel of expert judges that included electronic systems contractors, architects, and interior designers.

“It’s truly a profound honor to have your work recognized by industry peers,” said Greg Margolis, president of AMX dealer, HomeTronics, who won a Special Project’s Award at this year’s competition, and last year took the HGTVpro.com Audience Choice Awards for Best Integrated Home and Best Home Theater. “AMX solutions have added to our differentiation, setting us apart from other firms, and helping us secure winning contracts.”

“By land or sea, these dealers are creating visionary AV projects and demonstrating the cutting edge of innovation in the industry,” said Jackson.

For more information about whole-home solutions from AMX or the [UNITY residential dealer program](#) the company announced at CEDIA, please visit <http://www.amx.com/home/>.

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About AMX

AMX hardware and software solutions simplify the implementation, maintenance, and use of technology to create effective environments. With the increasing number of technologies and operating platforms at work and home, AMX solves the complexity of managing this technology with reliable, consistent and scalable systems. Our award-winning products span control and automation, system-wide switching and audio/video signal distribution, digital signage and technology management. They are implemented worldwide in conference rooms, homes, classrooms, network operation / command centers, hotels, entertainment venues, broadcast facilities, among others.

AMX was founded in 1982 and is a member of the Duchossois Group of Companies. For more information, visit www.amx.com

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