

**Press Release**

**FOR IMMEDIATE RELEASE**

Contact:

Mike Vivian, VP Sales & Marketing

[mvivian@hermanelectronics.com](mailto:mvivian@hermanelectronics.com)

**Herman selects Sennheiser as Vendor of the Year**

**Las Vegas, NV JUNE 14, 2012.** Herman Procurement & Logistics is proud to announce that Sennheiser was the recipient of "The Herman Vendor of the Year Award" presented at Infocomm in Las Vegas. Sennheiser was selected for this honor in recognition of their partnership commitment and outstanding support of Herman's strategic initiatives.

"This is an honor well deserved and voted on by our entire organization", said Jeffrey A. Wolf, executive vice-president of Herman."The Sennheiser TEAM went above and beyond in supporting our strategic initiatives and corporate goals and objectives. Their true commitment, and dedication towards our mutual success is clearly evident in every aspect of our partnership"

"Herman is an outstanding partner who clearly understands the importance of providing value to both their customers and supplier partners. We are honored and delighted to receive this recognition. We recognize that it takes true teamwork with our partners at Herman to be successful. We look forward to creating and growing our mutual businesses and look forward to what the future brings", Dawn Birr, vice president, sales & marketing, installed sound & distributed brands, Sennheiser USA

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**About Herman**

Herman is one of the nation's leading providers of connectivity and infrastructure products and services to the broadcast and commercial AV industries. In business for almost 50 years, Herman has leveraged its industry experience to help customers improve operational efficiencies and achieve cost savings

related to the procurement and management of project materials. Herman corporate offices are located in Miami, Florida with three additional distribution facilities located in Georgia, New Jersey, and Nevada. To learn more visit [www.hermanproav.com](http://www.hermanproav.com)

### **About Sennheiser**

Sennheiser is a world-leading manufacturer of microphones, headphones and wireless transmission systems. Established in 1945 in Wedemark, Germany, Sennheiser is now a global brand represented in 60 countries around the world with U.S. headquarters in Old Lyme, Conn. Sennheiser's pioneering excellence in technology has rewarded the company with numerous awards and accolades including an Emmy, a Grammy, and the Scientific and Engineering Award of the Academy of Motion Picture Arts and Sciences.

You can find all the latest information on Sennheiser by visiting our website at <http://www.sennheiserusa.com>.