One Systems Amplifies Otodama Sea Studio Summer Beach Festival In Japan

Nashville, Tennessee August 18, 2011 – Otodama Sea Studio in Zushi, Japan, has enhanced its beachside festival venue with a sound reinforcement system from One Systems. One Systems' Japanese distributor, M&N Company, Ltd. designed and installed the system.

From June 24th, through August 28th the Zushi community and tourists enjoy live music performances and other various events throughout the summer. Originated in 2005, patrons of this seaside venue can also enjoy local culinary delights, a number of shops, as well as the relaxing Zushi Kaigan beach. Located on the coast of east central Japan, Otodama is a beautiful festival setting. The festival's featured artists cover a wide range of musical styles from classical guitarists to jazz, rock, hip-hop and rap, so a system that would do justice to all these styles was crucial.

M & N utilized a distributed system consisting of eight (8) One Systems full-range speakers and four (4) One Systems subwoofers to fully cover the stage and the seating areas. In addition, the festival's producers are using One Systems' self-powered **POPS** for special events. The **POPS** system is portable and can be moved and set up easily and quickly.

Festival organizers placed emphasis on sound quality, and were looking for a sound system that could perform well for both music and spoken applications. Mr. Yusuke Murakami, M&K engineer and sound system designer explains why One Systems was a perfect choice for this venue.

"The One Systems speaker systems reproduce vocals and speech with superior articulation. These speakers are also ideally-suited to the humid beach conditions at Sea Studio," explains Murakami. Murakami also stated, "The most attractive part of One Systems is the very high vocal intelligibility of the **212**CIM and **112**IM speakers. The intelligibility is outstanding and the overall tonal quality is exceptional."

One Systems president Doug MacCallum knew that One Systems speakers could meet the challenges faced in Zushi's harsh weather climate. "One Systems speakers are built to withstand all types of outdoor weather conditions. We take great care in weatherproofing each product with our three-layer stainless steel rain shield grille, unique vent design for moisture drainage, weather covers for input panels and specially-treated components." MacCallum goes on to state, "Our new powered **POPS** line was also very useful in this application, where portable sound can be crucial."

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Headquartered in Nashville, TN, One Systems, Inc. is a high-quality manufacturer of direct-weather loudspeaker systems. Established in 2006, One Systems, Inc. is the developer of Equivalent Throat Technology (patent pending), which creates wider beamwidth and more consistent dispersion than conventional driver designs, and the Inside/Only Voice coil (patent pending), which, for the first time, provides consistent thermal conductivity regardless of voice coil displacement. Visit us online at ***onesystems.com***

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