



## FOR IMMEDIATE RELEASE

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### **SystemsPlus™ Health Solutions Now Available for Small Companies**

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*NSCA's Insurance Solution Reduces Minimum Requirement to Five Enrolled Employees*

**CEDAR RAPIDS, IA**, June 1, 2010 — Commercial electronic systems companies with at least five enrolled employees will be eligible to apply for the increasingly popular SystemsPlus™ Health Solutions insurance program beginning July 1.

NSCA created the Health Solutions program, a component of SystemsPlus Insurance Solutions, to provide a variety of insurance solutions, including Property & Casualty, Surety and Stop Loss. The health component launched in January 2009.

“The Health Solutions offering of SystemsPlus is rapidly becoming one of the greatest benefits we offer companies in the systems integration industry,” said Chuck Wilson, NSCA executive director. “In order to reach a critical mass, it was important to sign on some of our larger integration and manufacturer members in order to provide this benefit to the majority of small businesses in our industry.”

Throughout the past year and a half, the addition of organizations such as Mitek Communications Group (the flagship manufacturer that provided the opportunity to expand the program), AVI Systems Inc., Ford Audio Video, LMG and AVI-SPL, have grown the program to allow smaller businesses the ability to purchase health insurance like a large organization. The enrollment of Crestron Electronics in May enabled the program to reach an important threshold to offer insurance to smaller firms that often struggle to offer employee benefits.

“Healthcare reform is going to bring a series of additional challenges to smaller integration firms,” said Ray Bailey, Lone Star Communications president and president of the SystemsPlus Mutual Insurance Company Board of Directors. “In addition to the ability to purchase insurance as if you are a large company, this program will also meet many of the requirements of healthcare reform and, at the same time, offer incentives to employees to encourage healthy lifestyles.”

As the program continues to grow, even greater discounts and stabilized rates will allow the entire industry to benefit from this innovative, one-of-a-kind program.

(more)

Eligible participants can visit [www.systemsplus.org](http://www.systemsplus.org) to apply for the program. All companies must complete the Employer Questionnaire, Employee Census and Health Application prior to receiving a quote.

Program participants can:

- Access a leading national network of providers.
- Stabilize health insurance costs.
- Earn “premium credits” based on program and individual company performance.
- Encourage employees to manage health risk. Preventative maintenance procedures are covered 100% and not subject to co-insurance or deductibles.
- Reduce the burden on HR through one contact and one program for their entire company, even if you have branches in multiple states.

To learn how your company can benefit with SystemsPlus Health, Property & Casualty or Surety Solutions, visit [www.systemsplus.org](http://www.systemsplus.org) or call NSCA at 800.446.6722.

### **About NSCA**

NSCA is the leading not-for-profit association representing the commercial electronic systems industry. With more than 2,500 member companies worldwide, the National Systems Contractors Association is a powerful advocate of all who work within the low-voltage industry, including systems contractors/integrators, product manufacturers, consultants, sales representatives, architects, specifying engineers and other allied professionals. NSCA is dedicated to serving its members and stakeholders through education, advocacy, outreach and member services. Offering its own certification program, the Electronic Systems Technician (EST) and an extensive library of courses within six professional colleges of the NSCA University, NSCA members are trained on topics from sales to business management to technical knowledge. NSCA provides leading industry research and market intelligence, insurance solutions through its SystemsPlus™ Insurance Solutions program, and the industry’s most comprehensive manual of practice, Essentials of Systems Integration™ Online, as well as other business tools. For more information, visit [www.nasca.org](http://www.nasca.org).

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