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Advance Your Business with NSCA at InfoComm 2010

Preview NSCA Education and Events at www.NSCAatInfoComm.org

CEDAR RAPIDS, IA, January 11, 2010 — The NSCA at InfoComm 2010 website, www.NSCAatInfoComm.org, is now live for industry professionals to view courses, instructors and events that can help them advance their businesses, skills and connections with NSCA at InfoComm 2010, June 5-11 in Las Vegas, NV.

This website includes information on NSCA University classes, the NSCA Zone, ExpoJam! and NSCA Education Foundation events to help attendees make the most of their time at the show. Members of the industry can also connect directly to their peers attending NSCA events and education through NSCA's social networking sites on Facebook, LinkedIn and Twitter.

New for 2010, the site will highlight selected NSCA University education courses and special deals and discounts on the homepage. Plus, find show-related news from exhibitors, attendees and supporters of NSCA in the News section of the event site.

As always, NSCA membership is your ticket to a variety of perks, including free pre-registered entrance to the show floor, discounts on technology tours and savings of up to 50% on NSCA University™ education.

Visit www.nscatinfocomm.org for information about all of NSCA's events, activities and educational courses at the show. Browse through NSCA University course descriptions, read instructor bios, get more information on special events and networking opportunities, find out how to increase your company's presence through NSCA sponsorship opportunities, and more.

Although NSCA at InfoComm is still a few months away, it's never too early to find out how to build your business and your career with NSCA. Visit www.nscatinfocomm.org today to start planning for the show.

(more)

About NSCA

NSCA is the leading not-for-profit association representing the commercial electronic systems industry. With more than 2,500 member companies worldwide, the National Systems Contractors Association is a powerful advocate of all who work within the low-voltage industry, including systems contractors/integrators, product manufacturers, consultants, sales representatives, architects, specifying engineers and other allied professionals. NSCA is dedicated to serving contractor members and all channel stakeholders through education, advocacy, outreach and member services. NSCA University offers a variety of courses on topics such as project management, business, sales, design and technical knowledge. Courses are delivered through a variety of methods including conferences, regional trainings, online learning and webinars. NSCA works in conjunction with a variety of industry partners to provide relevant and meaningful education and certification programs. It also provides leading industry research and market intelligence, insurance solutions, the industry's most comprehensive manual of practice, Essentials of Systems Integration™ and other business tools. For more information, visit www.nasca.org.

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