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USA AV Endorses NSCA Membership and Business Conference

Discounts, Profitable Strategies and More

CEDAR RAPIDS, IA December 18, 2012 — The National Systems Contractors Association (NSCA) and USA AV have announced an endorsement involving NSCA's Business & Leadership Conference and NSCA Membership. The partnership provides USA AV members with discounted rates to attend the Business & Leadership Conference, in addition to discounted NSCA member dues. USA AV will also hear from NSCA experts on business strategies, industry outlooks, policies and regulations affecting the systems integration industry at various events throughout the year.

USA AV, founded in 2001, is an alliance of professional audio-visual experts who design, specify, install, and support AV solutions throughout the United States and Canada. For the past three years, USA AV has endorsed the Business & Leadership Conference, providing its members with opportunities to attend the only industry specific management conference where integrators join together to share strategies, challenges and network to create and sustain business activities.

"NSCA is an outstanding organization and we are so please to have the opportunity to partner with them again in 2013," said USA AV CEO K.C. Schwarz, "Our members have found the Business & Leadership Conference extremely valuable the past few years and we expect the same high quality experience again come this February."

NSCA is focused on providing systems integrators with the tools and resources to manage and create successful business strategies for a prosperous business. NSCA provides members with information on policies and regulations affecting their ability to conduct business, research and industry trends used to focus on emerging markets, and educational sessions evaluating business trends, skills and tactics.

"We are thrilled to receive this endorsement from USA AV," said Chuck Wilson, NSCA executive director. "USA AV members truly represent many of the industries greatest business leaders. This endorsement is a testament of the characteristic of integrators those just entering the industry should strive for. Business savvy leaders understand the importance of understanding more than just the technology they work with everyday – they know having a strong business management skillset is key.

(more)

The NSCA Business & Leadership Conference will be held February 21-23, 2013, in Phoenix, AZ. For more information, visit www.nasca.org/blc.

About NSCA

The National Systems Contractors Association (NSCA) is the leading not-for-profit association representing the commercial low-voltage electronic systems industry. NSCA is a powerful advocate for all who work within the low-voltage industry, including systems contractors/integrators, product manufacturers, consultants, sales representatives, architects, specifying engineers and other allied professionals. NSCA is dedicated to serving its contractor members and all channel stakeholders through advocacy, education, member services and networking designed to improve business performance. For more information, visit www.nasca.org.

About USAV

USAV is the definitive alliance of ProAV integrators delivering ProAV solutions in North America. The company, headquartered in Denver, has dealers throughout the United States and in Canada. Each dealer is dedicated to designing, sourcing, implementing, and supporting commercial ProAV projects. Founded in 2001, USAV has attracted leading dealers and manufactures in forming the nation's premier ProAV team. For more information, visit www.USAVGroup.net.

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