

## Attendee Registration Form

### 4 Ways to Register

- 1) **Call** NSCA at 800.446.6722
- 2) **Register** online at [www.nasca.org/blc](http://www.nasca.org/blc)
- 3) **Fax** completed form to 319.366.4164
- 4) **Mail** registration form to: NSCA, 3950 River Ridge Dr NE, Suite B  
Cedar Rapids, IA 52402

**HOTEL RESERVATION DEADLINE:** Friday, February 10, 2012

**CONFERENCE REGISTRATION DEADLINE:** Monday, February 27, 2012

### Attendee Information

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Special services requested (dietary, accessibility, etc.): \_\_\_\_\_

Have you attended an NSCA business conference before?  Yes  No

If "no," will you be attending the First-Time Attendee Orientation?

Yes  No

May NSCA share your contact information with other attendees prior to the conference?

Yes  No

### Breakout Sessions

**Friday breakout (please select one):**

- Employee Embezzlement: Is Your Business Really Safe?  
 5 Easy Steps on Helping You Improve Revenue with Today's Top Social Media Applications

**Saturday breakout (please select one):**

- Business Valuation  Ownership Thinking

### Conference Admission

**June 20, 2011 – January 13, 2012:** \$949 Early Bird pricing

**January 14 – February 29, 2012:** \$1049 Regular pricing

### Additional Guest **Fee:** \$499

Please include my guest in the opening night reception and dinner; breakfast Friday; Friday night dinner and reception; breakfast Saturday; and Saturday night dinner and reception. **Note: This does not include lunches, conference materials or entry into general sessions.** Guest name: \_\_\_\_\_

### Education Credit Discount

**Education voucher number:** \_\_\_\_\_

*Note: For the Business & Leadership Conference, you may use up to 30% of NSCA Education Credits for the total cost of admission. Credits must accompany original payment and be redeemed by the expiration date. Credits are non-transferable and may not be redeemed for cash. Questions regarding Education Credits? Call 1.800.446.NSCA.*



### Conference Hotel Information

#### Four Seasons Resort & Club

4150 North MacArthur Blvd • Irving, TX 75038 • [www.fourseasons.com/dallas](http://www.fourseasons.com/dallas)  
Standard room rate of \$139 per night, plus 15% sales tax

**PLEASE NOTE: To make your hotel reservations, please call the hotel directly at 1.972.717.2499; please be sure to mention you are with the NSCA group.**

### Special Assistance

In compliance with the Americans with Disabilities Act (ADA), NSCA will make individual arrangements for any attendees who require special assistance.

**Check box if you need special assistance**

### Golf Tournament

The NSCA Education Foundation's Industry Charity Golf Tournament will be held March 1, 2012, at the TPC Four Seasons Las Colinas. Contact NSCA's Education Foundation Managing Director, Barbra Snitker, at **800.446.6722** or **[bsnitker@nsca.org](mailto:bsnitker@nsca.org)** for more information, to sponsor the tournament or to sign up with a foursome.



### Payment

Conference admission:	\$
Additional guest fee:	\$
Subtract education credit discount:	-\$
<b>TOTAL PAYMENT:</b>	<b>\$</b>

### Method of Payment

Check enclosed  American Express  MasterCard  VISA

**Credit card number:** \_\_\_\_\_

**Expiration (mm/yy):** \_\_\_\_\_

**Cardholder's name:** \_\_\_\_\_

*A \$100 non-refundable deposit for you and a \$50 non-refundable deposit for your guest will be charged to your credit card upon receipt of registration for the conference. The remaining balance, based on your date of registration, will be charged to your credit card on January 5, 2012. No refunds will be processed for registration cancellations received after January 5, 2012. NSCA is **not** responsible for weather-related interruptions that effect travel to the event. By submitting this form, you agree to cancellation terms for the 2012 Business & Leadership Conference.*

## Additional Information

To ensure you build profitable and lasting connections at NSCA's 14th Annual Business & Leadership Conference, please answer the following questions. By doing so, we can identify other companies in your field of work.

**Are you a current PSA (Professional Security Alliance) Member?**  Yes  No

**Are you a current USAV Member?**  Yes  No

**What is your annual revenue?**

- \$0-\$1,000,000
- \$1,000,001-\$2,000,000
- \$2,000,001-\$4,000,000
- \$4,000,001-\$10,000,000
- \$10,000,001-\$25,000,000
- \$25,000,001 and up

**How many employees do you have?** \_\_\_\_\_

**What is your company's geographic territory?**

- Regional
- National
- International

**What are your top three markets?**

- Corporate
- Entertainment
- Government
- Healthcare
- Higher Education
- Houses of Worship
- Institutional
- K-12 Education
- Multi-Family Housing
- Residential
- Retail

**What are your top three technologies?**

- Acoustics
- Audio
- Automation
- A/V
- Communications
- Data Networks
- Information Technology
- Interactive Display
- Life Safety & Security
- Lighting Control
- Telephony
- Video

**Questions?** For questions regarding the conference and/or accommodations, call NSCA at **800.446.6722**.



# Business & Leadership CONFERENCE